



YELLOW SPRINGS CHAMBER OF COMMERCE
Annual Membership Meeting
Antioch Inn, January 10, 2008
-- Minutes --

I. Call to Order: The meeting was called to order at 7:37 pm.

II. Introduction of Attendees

III. Annual Report:

Board President - Ellen Hoover shared the 2007 Annual Report with the attendees. She discussed the goals and objectives that were created for 2007 and the status of each.

The goals were:

1. Funding – Address Chamber Revenues and Costs
2. Economic Development – Address Roles for the Chamber, the Village, the Township, Community Resources, and others
3. Strengthen and Grow the Membership
4. Enhance Web Presence
5. Strengthen and Develop Events
6. Staffing

Please refer to the annual report for the status of each goal.

The 2007 Board of Directors was introduced and the 2008 Board of Directors was revealed.

Chamber Coordinator - Karen Wintrow reported on the previous year, touching on staffing changes, membership, street fairs, advertising campaigns, events, web site, newsletter, and Business after Hours events. Third Friday Fling events will be developed for 2008 and membership recruitment will continue to be a priority. For further information, please refer to the annual report.

Marketing Committee – Dan Young gave a report on the 2008 year-long marketing plan formulated by the Marketing Committee. Their goal is to raise \$40,000 through various formats in the effort to promote Yellow Springs overall as a great destination. A report was distributed to all attendees.

Meeting adjourned at 9:15 pm.

Minutes submitted by Elisabeth DeForest