

**Chamber of Commerce Membership Meeting**  
**May 10, 2007**  
**Minutes**

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**Members in Attendance:** Karen Wintrow, Chamber of Commerce; Jacki Mayer, WYSO, Chamber Board; Susan Miller, YSI; Priscilla Moore, Mr. Fub's Party; Donna Avnaim, Déjà Vu; Mary Alice Wilson, Dark Star Books and Comics; Laura Carlson, Arts Center, Writer's Workshop; Jerry Sutton, CIP; Theresa Dorsey, Artist; Mike Pierano, PT Cruiser Club; Elise Click, WesBanco; Randy Gifford, Reichley Insurance; Evelyn LaMers, Yellow Springs Pottery.

The meeting was called to order at 12:10, followed by introductions of the members. Approval of the minutes from April was delayed until the next meeting.

**Announcements:**

Summer Concert Series: hosted by WYSO on the 4<sup>th</sup> Saturday of June, July & August. Looking for vendors to buy booth space. Have 3 sponsorship packages available. Priscilla suggested a merchant group sponsorship. Contact Jacki Mayer for more information.

Business after Hours: May 17<sup>th</sup>, 5:30-7:30. Terre Pope of Global Gallery hosting. Thank you to Greg Carlson and Antioch Company for hosting last event.

PT Cruiser Show: July 13-15 at Young's. Mike Pierano is looking for items for gift bags & vendors to set up booths for sales and/or information. Mike would like items by June 15. He will pick up directly from merchants.

Dayton Corvette Club Show: June 23 10 am-2 pm at Young's. Items for gift bags also needed.

Opportunities for other events for merchants to purchase booth space at Young's including Fall Festival.

Karen discussed the idea of merchants preparing coupons or other informational item that could be easily included in gift bags without going to the merchants to collect each time an event occurs. Mary Alice will get info to Karen about sleeves to be used for brochure/info distribution.

A suggestion was made to get a letter to groups in town telling them to get info regarding their events to Chamber at least 2 weeks before the event to allow distribution. Monthly poster format of events that could be posted in stores & other locations.

Springfield Water Park opening Memorial Weekend. Gaunt Park will open June 9.

Theresa Dorsey does life-cast sculptures. Offered to do cast items for merchant shops if they would be willing to have her business card available.

Arts Center: Laura Carlson reviewed progress of Arts Center Steering Committee and conclusions of Arts Workshop Weekend. They are working with a consulting group from Minnesota. [www.yscenterforthearts.org](http://www.yscenterforthearts.org)  
Antioch Writer's Workshop: July 7-13. Contact Laura Carlson for more info

**Board Report:**

Jacki Mayer presented. Board met May 7. Ongoing discussion within board of use of credit cards. Board decided that there will be no beer sales at this Street Fair. Reason for beer sales is to increase income for Chamber.

**Finance Report:**

See report prepared by Jeff Singleton

**Marketing Committee Report:**

Priscilla Moore presented. WDTN commercial has been running and received good reviews from people who have seen it. Great placement as lead in to Oprah, Martha Stewart & evening news. DVD of commercial to Channel 13.

Wants to do WYSO advertising package this summer.

City Paper is willing to exchange 2 SF ads for their membership fee.

Mary Alice talked about a video they have placed on YouTube promoting their free comic event. Getting good play.

She was featured in an article from ASTRA, a toy retailing group, discussing how her efforts and the work of the Chamber & Buy Local contributed to increasing downtown business.

**Staff Report:**

See report prepared by Karen Wintrow.

**Special Report:**

Jerry Sutton gave power point presentation update on the activities of the CIP. The new Yellow Springs logo done by LinserPelle is being used on promotional pieces done by the Chamber and other groups. They are working on several projects including brochures but are nearing the point of turning the project over to another entity. Hope to complete some signage projects. Additional street banners will be made & installed downtown.

The meeting adjourned at 1:30.

Next membership meeting: June 14, at 9:00 am at Bryan Center A&B. Reminder that the July meeting will be held at WYSO Performance Space again since the Antioch Inn is closed for the summer.

Minutes submitted by Karen Wintrow