



## Meeting Minutes June 14, 2007

**Members in Attendance:** Jeff Huntington, CMYS; Ellen Hoover, Millworks; Karen Wintrow, Chamber of Commerce; Karl and Nancy Koehler, Koehler Advertising; Elisabeth DeForest, YSI; Susan Miller, YSI; Pat Murphy, Community Solutions; Don Hollister, YS Postcards; Jeff Singleton, Friends Care Community; Mark Crockett, Miami Township; Chuck and Letha Kimball, Kimball's; Joan Ackerman, YSCF; Donna Avnaim, Déjà Vu; Marlin Newell, CCC; Laura Carlson, AWW; Alex Roche, YSSC Inc.; Jacki Mayer, WYSO; Dan Young, Young's Jersey Dairy; Mike Pierano, PT Cruiser Bus; Sherryl Kostic, would you, could you IN A FRAME; Randy Gifford, Reichley Insurance Agency; Aimee Maruyama, Antioch College; Hardy Ballantine, Bookcrafts; Elise Click, WesBanco; Terre Pope, Global Gallery; Diane Chiddester, YS News; Mary White, CMYS; Pricilla Moore, Mr. Fub's Party; Krista Magaw, Tecumseh Land Trust; Lisa Hurt, YSKP; Jerry Sutton, CIP; Mary Alice Wilson, Dark Star Books; Toni Murdock, Antioch University; Lynda Sirk, Antioch College

The meeting was called to order at 9:00 AM, followed by introductions of the members. Approval of the minutes for April (Ackerman, Singleton) and May (Young, Mayer) as stated.

### **Special Report: Antioch College Closing**

Toni Murdock, Antioch University Chancellor encouraged an interactive discussion. She stated that the College will reopen 2012 and the University has made a commitment to see the College through this. She gave a history of events that led the Board of Trustees to the decision to close the College in 2008. The Board said it would take three years to do the work needed to revitalize the College. They had looked at raising revenue or cutting expenses and they had already cut back in staffing, reviewed retirement; as well as going through faculty buy-outs and resources from other campuses to use. The University (without the College) has over 4,000 students and it was apparent that the longer they waited, the better the chance that all of the campuses would be affected. Continued departments after July 2008: grounds crew, maintenance, library, dev office, WYSO, Antioch Review, Glen Helen; the gym is uncertain. The President's Office will remain open. There is conversation about working with the village for a life-long learning center, built on the mission of the college. The University has been in contact with development companies that have done this type of work. The faculty will be here through next year, but not the three years in between. Students want high tech, flexible classrooms and there is a desire to improve the building with green technology, state of the art recreational facilities and library is planned. Other changes -- One board for governance structure plus each campus will have its own prototype board to be responsible for that campus.

### **Announcements:**

Business after Hours: Thistle Creek Development on June 21, 5:30 – 7:30. Extensive farmhouse renovation and opportunity to walk through development.

### **Board Report:**

Hoover on hiatus due to surgery. During the past month, the Board has been working on computer needs in the Chamber office; transition of Chamber Coordinator; Street Fair; and looking at the commonalities of CR, CIP and C of C. What would each bring to the table and how could they all work together.

**Financial Report:** This is a positive month even though we are showing a loss of \$5000. The Street Fair money is coming in so we will likely show a break-even. See report prepared by Jeff Singleton.



### **Committee Reports**

**Marketing:** They wish to pursue continued outside advertising and branding as long as it stays affordable and keeps people coming to the village to shop. The City Paper wants to give special pricing for advertising. We have a big presence on WYSO, which is very helpful.

**Coordinator Report:** The membership is greatly altered due to a close look at renewals. It was discovered that 24 local members are not current. There will be a drive to get new members. A special thank you to Terre Pope for hosting the May event After Hours event.

**Street Fair:** Expenses were higher than expected due to advertising and entertainment, but this was balanced out with the sponsorship by Wesbanco and the sale of additional booths. CIP templates gave brochures and posters a consistent look. A post-meeting is planned to discuss issues such as parking flow, trash pick-up, etc.

We are receiving a lot of free coverage and many events are occurring through mid July. The WDTN commercial is now linked to the website and we are working hard to keep the website updated. Additional memorial bricks for the train station are currently for sale. Proceeds will go towards new projects.

### **Other:**

The PT Cruiser event will occur July 13-15 at Young's. If merchants would like to submit items for the goody bags (150), the deadline is June 30<sup>th</sup>. Flyers welcome too. Bring item to the Chamber office.

Dark Star will be hosting a Harry Potter to celebrate the last book distribution on July 20<sup>th</sup>. Watch for further information.

Antioch Reunion: Expecting 250 alums and their families beginning Thursday, June 21.

YS Kids Playhouse: Their goal this year is to create a festival atmosphere for the three weeks that the plays will be underway. They plan street performers; an urban block party on July 3 around train station; pre-show and post-show events; volksgarden for beer wine; community dance event, liars contest, and more.

WYSO is mailing a postcard (25000) this week to let the public know of upcoming events to pull people into village.

The meeting adjourned at 10:05 AM.

Minutes submitted by Elisabeth DeForest