

**Chamber of Commerce Membership Meeting  
December 13, 2007  
Minutes**

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**Members in Attendance:** Christi Cox, Greene Co. Library; David Boyer, Boyer Consulting; Randy Gifford, Reichley Insurance Agency; Rick Kristensen, Springs Realty; Jennifer Horner, Creative Explorations; Donna Avnaim, Déjà vu; Mark and Peggy Alexander, 2 Clowns Mowing; Dan Young, Young's Jersey Dairy; Lynda Sirk, Antioch College; Elise Click, WesBanco; Sherryl Kostic, would you, could you In a Frame; Ellen Hoover, Millworks; Terre Pope, Global Gallery; Norm Glismann, YS Schools; Karen Wintrow, YS Chamber of Commerce; Elisabeth DeForest, YSI; Craig Mesure, BurlyMan; Anthony Barry, Super-Fly Comics & Games; Bill Bebko, Men's Group; Lisa Hunt, YSKP

Meeting called to order at 9:00 am followed by the approval of the November minutes with changes (Business After Hours Dec 20<sup>th</sup> instead of Dec 13<sup>th</sup>; and the addition of two attendees: Jennifer Horner and Norm Glismann). Motion to accept with changes (Kostic, DeForest).

**Announcements:**

Rick Kristensen from the Leadership Development Committee announced new members to the Chamber Board: David Boyer, Elise Click, Benjamin Smith. Ellen Hoover and Jacki Mayer were re-elected.

Preparation for the 2008 Annual Meeting is underway. If chamber members have give-aways to donate, please contact Karen Wintrow. The meeting is scheduled for January 10, at 6:00 pm in the Antioch Inn. Dinner will begin at 6:30.

2008 Business after Hours time slots are available. If you are interested in hosting an event, please contact K. Wintrow.

Lynda Sirk from Antioch College gave a brief update on the state of the College. Many discussions are taking place between major donors and the University. She described the discussions as still in the "exploratory stage with many difficult questions to answer between now and February".

**Coordinator Report:**

- Three new members have joined the Chamber this month. The printing of the 2008 decal is underway.
- A thank you to McGohan Brabender and Hunter Consulting for hosting Business after Hours in November.
- Weather has been a factor in drawing visitors to Yellow Springs for Holiday in the Village. The first 3<sup>rd</sup> Friday Fling in the Springs is scheduled for December 21<sup>st</sup>. Shops will stay open until 9:00 pm and carriage rides will offer shuttle service between Dayton Street and Xenia Avenue.

- The Street Fair committee meetings will start soon. For more information, contact K. Wintrow.
- The WYSO schedule of advertising spots are now available through the Chamber office.
- Students from the University of Dayton produced a brochure that the Chamber will be able to use.
- Clear drinking glasses with the new Yellow Springs logo is available for sale at the Chamber office (\$5/glass).
- Marketing Plan: D. Young and L. Hunt reported on year-long promotion proposal to put year under one marketing plan instead of many smaller independent endeavors. The main thrust is to get more people to visit the village within a 100 mile radius. A \$40,000 budget is proposed. The Chamber will supply accounting and administrative support. The marketing committee will decide where dollars are spent. If you are interested in joining the committee, please contact L. Hunt.
- Topics for upcoming meetings are encouraged from membership. Any topics beneficial and informative for members are encouraged. Contact Chamber Office or any board member with ideas.

#### **Finance Report:**

S. Kostic reviewed budget for 2007 and changes for 2008. Budget is over, due to staff salaries, marketing and advertising.

Kostic reported on better accounting of finances due to the hiring of Jeff McWilliams in 2007. The budget committee

#### **Board Report:**

- YSA update: strategic partnership concept consisting of 15 board members between Chamber, Community Resources, and CIP, as well as members at large. The mission of this alliance will be economic development and the promotion of Yellow Springs. The first full board meeting will occur at the end of January.
- Health fair and survey prepared by Cathy Paige. She captured over 120 survey forms. The results are due in soon. She will be coordinating a health fair in the spring.
- Chamber Board Retreat scheduled for February. The facilitator will be Fred Bartenstein.
- Sandy Love presented a video sample of a Yellow Springs promotional piece. The video was modeled from one in Ashville NC. The Board will look to the marketing committee for suggestions and input.

Meeting adjourned at 9:58 am.

Minutes submitted by Elisabeth DeForest