



YELLOW SPRINGS CHAMBER OF COMMERCE
101 DAYTON ST., YELLOW SPRINGS, OH 45387

937.767.2686
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Yellow Springs Chamber of Commerce

CHAMBER NEWS

Chamber News

July 1, 2007

Karen Wintrow, Editor

Meeting Agenda

July 12, 2007

WYSO Performance Space
Yellow Springs

12:00 p.m. Call to Order

- Introductions
- Announcements
- Treasurer's Report
- Staff Report
- Committee Reports
- Special Events
- Adjourn

Web: yellowspringsohio.org
E-mail: info@yschamber.org
Phone: 937.767.2686

Meeting Location Change

July Chamber Meeting
Performance Space
WYSO, 800 Livermore St.
Please bring your own lunch.

Board of Directors

President
Ellen Hoover

Vice President
Jacki Mayer

Secretary
Elisabeth DeForest

Treasurer
Jeff Singleton
At-Large Directors

Greg Carlson
Mark Crockett
Sherryl Kostic
Terre Pope
Lynda Sirk
Dan Young

Karen Wintrow
Chamber Coordinator

Destination Business Tip of the Month

Exerpts from Jon Schallert's June 2007 Newsletter

A business owner recently asked: "Why do I want to become a Destination Business?" The answer is not only is becoming a Destination a strategic decision that most businesses never make, but one obvious reason is consumers and the media are fascinated by them.

Destinations are places that are so compellingly different that people just have to see them, regardless of the drive. Often these places are little-known, out-of-the-way places that the journalists take pleasure in discovering. Destinations work because people want to find the unusual, one-of-a-kind, secret place that not everyone has discovered.

Now, apply these words to your business by answering these questions:

1)What makes your business a place that someone must see? **2)**What makes your business one of the best trips to take in your city? **3)**What makes your business feel like an escape? **4)**What parts of your business are extremely unique, but no one knows about them? **5)**What are the secrets of your business that people don't know about, but love discovering? **6)**What products, services, and other components of your business are worth traveling hours to see?

It's all about taking parts of your business that you are familiar with, that consumers might not be seeing, and putting them to the forefront of your marketing. It involves creating points of difference that consumers notice.

Thanks to our Wonderful SF Volunteers

The Yellow Springs Chamber of Commerce would like to thank the entire community of Yellow Springs for hosting Street Fair and welcoming an unprecedented number of visitors to share in what is so special about this place.

Thanks to the following groups and individuals for their assistance:

WesBanco Yellow Springs Branch - Street Fair Sponsor
Peach's Grill, Don Beard – Music Festival Sponsor & Coordinator
Wilson Sign Co., Jim Molnar – Music Festival Mobile Sign
Yellow Springs Police Department – Chief John Grote; Sgts. Dennis Nipper & Tom Jones; Officers Al Pierce, Gerry Greene, Pat Roegner, Tom Knickerbocker, Shannon Huntsman, Doug Andrus, Tim Knoth & Stephanie Crego, Dispatchers John Campbell, Teresa Newton & Randall Newsome; Administration Ken Metz.
Village Administration & Public Works – Eric Swansen, Kelly Fox, Dave Conley, Jane King, Troy Harding, Kent Harding
Miami Township Fire & Rescue – Chief Colin Altman, Asst. Chief Denny Powell, Lt. David LaPalombra, Sgt. Aimee Maychack, Sgt. Mike Stohner, Megan Carboni, John Kubale, Liz McCoucha, Jan Wambaugh, Lee Gillespie, Jim Bohlin, Tricia Robertson, Steve McFarland, Michael MacVane, Marlene MacVane, Bob Cooper, Steve Morse, Kris Collins, Rebecca Mark, Al Schlueter, Melissa Furay, Ted Wasserman, Athena Fannin, Ken Lovejoy.

Yellow Springs School Board
Postmaster David Kennedy
Hardy Ballantine
Jean Ballantine
Kalsion Cheow
Eric Clark
Elise Click
Mark Crockett
Elisabeth DeForest
Lucas Donnell
Ted Donnell

Carol Gasho
Shayne Gray
Les Guilford
Jean Hankinson
David Heckler
Don Hollister
Ellen Hoover
Sherryl Kostic
Joanne Lakomski
Priscilla Moore
Jacki Mayer

Priscilla Moore
Jacki Mayer
Jeff McWilliams
Susan Miller
Ben Miller Jacobsen
Jane Nipper
Jean Payne
Terre Pope
Jeff Singleton
Jon van Alden
Bambi Williams



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YSKP Summer Festival presents Street Theatre

Downtown - June 29, 30, July 5, 6, 20, 21, Fridays at 5:00pm, Saturdays @ various times throughout the day see Street performers, visual artists, musicians, belly dancers, magicians, puppeteers, invisible theatre, contact improv, chalk drawings, face painting. "window art" displays. June 29 and July 6, 5:00pm @ King's Yard **Dr. Kaboom's** explosive new show on the eccentricities of science.

YSKP Summer Festival presents The Exquisite Corpse

Friday, June 29, 6:00pm The Emporium & Underdog Café an interactive progressive arts event of drawing, music, poetry, computer art and even film.

YSKP International Artist Salon with Pavel Jofre

Monday, July 2, 7:00pm, Little Art Theatre

YSKP Summer Festival presents an Urban Block Party

Tuesday, July 3, 6:00 pm Peach's Grill Block

This block party features bands including Tucki Bailey, Quick Change & YSKP alums. skateboard demos, Teen Art Group, Egyptian Breeze, vendors, and "Bang on a Can."

YSKP 80 Days Kite and Dance Festival

Saturday, July 14 Noon-5pm Antioch Theatre Lawn Kite flying & building demonstrations. Music, food & fun 7-10pm, Antioch College South Gym, Cultural Dance from around the world; bring your culture & share your dance.

Visit www.yskp.org for updates. To participate, call Melissa Heston, 901-0344, or email melheston@yahoo.com.

Calendar of Events

Membership

A recent review of Chamber membership records found that several local memberships are far past due so we are in the process of researching the financial records and updating the member list to be sure we have identified all of the lapsed memberships.

We think this is an issue that has resulted from an inconsistent schedule of membership renewals. We're getting back on track and look forward to getting all of the memberships current. There will not be any financial penalty for lapsed memberships due to our oversight.

6/28 - 7/22 - **YSKP Festival Week**

Events throughout town

6/28 - 7/8 **Sense and Sensibility** 8 pm (Th-Su)

YS Kids Playhouse @ Antioch Amphitheatre

7/13-15 - **PT Cruiser Car Show**

Young's Dairy, Events all weekend

7/13 - **Village Walkers Haunted House Walk**

4-10 pm at Young's. Call Maria 767.7605

7/19 - **Business After Hours** 5:30-7:30 pm

Antique Power, 506 S. High St.

7/19-22 **Around the World in 80 Days** 7:30 p

YS Kids Playhouse @ Antioch Amphitheatre

7/28 - **WYSO Summer Concert** 6 - 10 pm

Antioch Commons

8/4 - **Book Fair** 9 am - 5 pm

Mills Lawn

Business After Hours

A big THANK YOU to Ron Stickelman & Jonathon Brown developers of Thistle Creek for hosting an elegant and fun event in June. Attendees enjoyed treats from Current Cuisine and wine while taking tours of the renovated farmhouse and houses under construction at Thistle Creek.

Our next Business After Hours on July 19 will be hosted by Pat Ertel and Vicki McClellan of **Antique Power** at 506 S. High St. They'll provide tours of their facility and as usual, refreshments so please join the friends and fun.

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Next Meeting

July 12, 2007

12:00 p.m.

WYSO Performance Space