



YELLOW SPRINGS CHAMBER OF COMMERCE
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Yellow Springs Chamber of Commerce

Chamber News

Chamber News

June 1, 2007

Karen Wintrow, Editor

Meeting Agenda

June 14, 2007

Bryan Center A&B

Yellow Springs

9:00 a.m. Call to Order

- Introductions
- Announcements
- Treasurer's Report
- Staff Report
- Committee Reports
- Special Events
- Adjourn

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Meeting Location Change

July Chamber Meeting
Performance Space
WYSO, 800 Livermore St.
Please bring your own lunch.

Board of Directors

President
Ellen Hoover
Vice President
Jacki Mayer
Secretary
Elisabeth DeForest
Treasurer
Jeff Singleton
At-Large Directors
Greg Carlson
Mark Crockett
Sherryl Kostic
Terre Pope
Lynda Sirk
Dan Young

Karen Wintrow
Chamber Coordinator

YS Kids Playhouse Summer Festival

With their 3 week festival from June 28-July 22 during the productions of *Sense & Sensibility* & *Around the World in 80 Days*, YS Kids Playhouse hopes to increase attendance & create partnerships with area businesses by promoting the Festival as a destination event with additional activities in town, on the golf course and in the amphitheater area.

Festival Coordinator Melissa Heston will be inviting you to participate in the Festival by hosting an event at your business, sponsoring an artist on the street, providing a special offer during the festival, designing a festive window display or advertising in the programs.

On Fridays and Saturdays during the Festival, there will be street art and

performers (buskers) throughout the village to create a festival atmosphere. Scheduled events include an Urban Block Party, an Exquisite Corpse event, a Kite Festival & pre- & post show events for kids of all ages.

75% of YSKP's budget of \$70,000 goes into the economy of Yellow Springs through purchase of local goods & services & support of local artists & youth. Of the 65 kids in our shows this year, 20 are from the Springfield area, which means daily trips to the Village bringing more customers to town.

YSKP hopes that you will take part in this exciting festival this summer.

Contact Melissa Heston, 901-0344, melheston@yahoo.com.

The Creative Spirit is Alive & Well in YS

There will be lots of excitement on June 15 with an Art Stroll and new art in The ChamberPot Gallery with a reception in the Chamber Office. Let us know if you are participating in Art Stroll to be included on the event map and flyer.

Other Arts Happenings around town include a ceramic tile mural on the outside wall of the John Bryan Pottery Studio. With an Ohio Arts Council grant, the studio potters & community joined to create hand-crafted tiles that are being installed in a lovely composition & the penguins will be given new life with paint and tile.

In addition, on June 14, a hand-crafted ceramic tile bench created as a hands-on project for the Pottery Studio's Architectural Ceramics workshop will be installed in a lovely location at the corner of Xenia Avenue & Corry Street.

Reunion 2007 / WYSO Summer Concert Series

Antiochians Explore Yellow Springs

Thursday, **June 21** marks the beginning of the long weekend of Reunion 2007 with an Explore Vibrant Yellow Springs theme.

Alumni will grab a passport to activities and merchants in town as we send them out to explore all YS has to offer from our murals, unique gifts and art to wine tasting, music and food. We encourage all local merchants to welcome Antiochians.

Contact Aimee Maruyama if you have a special event at your business or would like to welcome the alumni. allunde@antioch-college.edu or 769-1208.

On Saturday **June 23**, in conjunction with the Alumni events, WYSO will be hosting the 1st of 3 Summer Concerts at the

Antioch Festival Commons next to the Theater. Featured performers are The Yeah Buddies; award winning old-time music with musicians from Rhythm In Shoes; Snake Oil & Rob Heiliger & The Ohio Corndaddys.

Then on **July 28** enjoy Shrug, Flyaway, Minion & Ruetschle and on **August 25** Magnolia Bolthead, G. Scott Jones Freedom Ensemble & Zorba the Buddha.

Concerts are free & open to the public! Food, beer and soft drink vendors will be on site! Join the WYSO Staff & Supporters for an evening of Music, Fun & Food!

Community Information Project News

Continuing its work promoting the Village, the CIP has created several tri-fold brochure templates for use by community organizations. These Microsoft Word formatted 8.5" x 11" templates employ the Yellow Springs' logo and derivative CIP art work to extend the common theme of the Village. Unique art work on the covers is intended to complement six subject areas: Education, History, Directional, Business, Art and Organizations.

The templates were first used to develop a new Yellow Springs Community Council (YSCC) brochure which will be available at the Street Fair. In using it, the author, who claims modest skills with M/S Word, found the template very 'intuitive'. The Chamber has also begun using the format for their Summer Activity Guide & as the background for their exciting full-color Street Fair poster that can be found around town along with the Street Fair Music Festival poster.

The tri-fold is the first template that the CIP has available for use for use on 8.5" x 11" stock. The others include a quad-fold using 8.5" x 14" stock and a newsletter using 11" X 17" stock.

The templates will be available in late June on CD by contacting Jerry Sutton at 767-1636.

Calendar of Events

Street Fair

Street Fair is less than 2 weeks away, seemingly under control and 11 booths larger this year.

Entertainment includes the Aerial Angels, Egyptian Breeze, AfroSoul Ensemble, other street performers and Music Festival.

Promotional efforts include the June DDN GO Calendar; an ad in GO on June 8 as well as ads in all June 7 Neighbors sections; a feature in the Xenia Gazette & area calendar listings. Beautiful posters for Street Fair & the Music Festival can be found around town. Contact the Chamber office if you'd like one to display in your business.

6/09 – Yellow Springs Street Fair

6/15 - Art Stroll 6 – 10 pm
Featuring Chamber Pot Gallery Opening

6/22 – 06/24- Antioch College Reunion

6/23 - WYSO Summer Concert 6 – 10 pm
Antioch Commons

6/23 - Dayton Corvette Club – Young's Dairy
10 am-2 pm

6/28 – 7/22 - YSKP Festival Week
Events throughout town

6/28 – 7/8 Sense and Sensibility 8 pm (Th-Su)
YS Kids Playhouse @ Antioch Amphitheatre

7/19–22 Around the World in 80 Days 7:30 p
YS Kids Playhouse @ Antioch Amphitheatre

7/28 - WYSO Summer Concert 6 – 10 pm
Antioch Commons

Business After Hours

A big THANK YOU to Terre Pope at Global Gallery for hosting the May event. The weather did not cooperate for having the party outdoors but attendees enjoyed snacks made with delicious items Terre sells in the shop.

Our next Business After Hours will be hosted by Ron Stickelman & Jonathon Brown, developers of Thistle Creek. The event will be held in the beautifully renovated farmhouse on King Street that is currently for sale. Explore this unique neighborhood while you enjoy friends, food and fun.

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Next Meeting

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9:00 a.m.

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