



YELLOW SPRINGS CHAMBER OF COMMERCE  
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Yellow Springs Chamber of Commerce

# Chamber News

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March 1, 2007

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101 Dayton St.  
Yellow Springs, OH 45387

## Meeting Agenda

March 8, 2007

**Antioch Inn**  
Yellow Springs  
The cafeteria opens at  
11:30 for lunch.

12:00 p.m. Call to Order

- Introductions
- Announcements
- Treasurer's Report
- Staff Report
- Committee Reports
- Adjourn

## The Creative Class

Several Chamber members including Joan Ackerman, Elisabeth DeForest, Ellen Hoover and Karen Wintrow attended a lecture by social theorist and public intellectual Richard Florida Thursday at Wright State.

Florida, the author of a series of books including *The Rise of the Creative Class*, proposes the breakthrough idea that human creativity is the engine of economic growth and that for the first time in history, economic growth depends on the further development of a wide spectrum of human capabilities. He proposes that all people are inherently creative and should be nurtured with understanding and encouragement of their innovative ideas.

Members of the creative class do a wide variety of work in a wide variety of industries--from technology to entertainment, journalism to finance, high-end manufacturing to the arts and they share a common ethos that values creativity, individuality, difference and merit.

One of the main elements of his theory is that a sense of place is the critical element drawing people to live in a community and it is critical for those places to have an environment that fosters creativity and innovation of all forms, whether artistic or intellectual.

Listening to Mr. Florida talk about what makes communities attractive to the "creative class" left one with the impression he was speaking of Yellow Springs. He talked about lifestyle options, diversity, tolerance, open space and recreational activities being elements that make people happy with the place in which they live.

Paul Massen of WYSO conducted an interview with Florida on Wednesday and the lecture was also taped, both for rebroadcast on WYSO. Check with them for the times the programs will air.

## Chamber Information

*Website*

[www.yellowspringsohio.org](http://www.yellowspringsohio.org)

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## Executive Committee

*President*

**Karen Wintrow**

*Vice President*

**Ellen Hoover**

*Secretary*

**Elisabeth DeForest**

*Treasurer*

**Jeff Singleton**

*At-Large Directors*

**Greg Carlson**

**Mark Crockett**

**Sherryl Kostic**

**Jacki Mayer**

**Terre Pope**

**Lynda Sirk**

**Dan Young**

**Adrienne Chesire**

Chamber Coordinator

## A Few Words from the Board

At our February Board meeting, Board members took on the following committee assignments:

- Finance: Jeff Singleton, Jacki Mayer, Ellen Hoover
- Web Tech: Lynda Sirk
- Marketing: Terre Pope, Dan Young
- Events: Dan Young, Mark Crockett
- Street Fair: Terre Pope
- Leadership Development: Karen Wintrow
- Membership: Jacki Mayer, Sherryl Kostic, Jeff Singleton
- Chamber Operations: Karen Wintrow, Ellen Hoover
- Economic Development: Karen Wintrow, Ellen Hoover
- Professional & Large Industry Sector: Greg Carlson, Elisabeth DeForest

They are looking for Chamber members to volunteer to be on one or more of these committees. If you have a specific interest, please call the Board liaison or Chamber office. For the Chamber to be most effective for our members, we need your participation. Thank you.

## Arts Center Group to Hold Planning Workshops

On March 23, 24, and 25, the Yellow Springs Center for the Arts Steering Committee will hold a series of workshops to begin the process of visualizing an arts center in Yellow Springs. The Steering Committee has engaged a nationally recognized cultural planning consultant, Tom Borrup, to assist in this discovery process.

Workshop topics will include economic development and tourism; community-wide learning; social, spiritual, and community life; theatre and dance; film and media arts; music; literary arts; and visual arts.

All members of the community are invited to attend, including artists, business owners, educators, audience members, etc. The final event of the workshop will be a presentation by Tom Borrup and a celebratory feast. More details about the workshops -- times and location -- will be announced in the *Yellow Springs News*. For further information, contact Laura Carlson, YSCA Project Coordinator, at [LCarlson@woh.rr.com](mailto:LCarlson@woh.rr.com) or 767-2954.

## Calendar of Events

### Coretta Scott King Center for Cultural & Intellectual Freedom (CSK)

March 27, 2007

Antioch College Introduces  
the Coretta Scott King Center

Community members are invited to participate in a day long celebration featuring workshops, local artists and a lunch program featuring cellist Karen Patterson. The evening will end with a musical tribute to the life and legacy of Antioch alumna Coretta Scott King to be held in historic Kelly Hall.

### Yoga Springs Studios 3<sup>rd</sup> Anniversary

March 10; Free Classes all day  
Open House: 5:00 p.m. – 6:30 p.m.

### Business After Hours

Friends Care Community  
March 15; 5:30 p.m. - 7:30 p.m.

### Arts Center Planning Workshops

March 23, 24, 25

### Antioch College introduces the Coretta Scott King Center

March 27

### Business After Hours

Antioch Company  
April 19; 5:30 p.m. - 7:30 p.m.

### Antioch College Graduation

April 29

## *Business After Hours*

A big THANK YOU to Mark Crockett and the gang from Rita Caz for hosting in February. The weather kept the group small but everyone had fun and enjoyed the wine and great food from Chen's.

Friends Care Community will be hosting the Business After Hours on March 15 from 5:30 to 7:30. Please join us to see the beautiful facilities, enjoy delicious treats and partake in great conversation. Thanks to Jeff Singleton for hosting.

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### Next Meeting

March 8, 2006  
12:00 p.m.  
Antioch Inn