

Editor: Karen Wintrow

May 1, 2007

Phone 937-767-2686
101 Dayton St.
Yellow Springs, OH 45387

Meeting Agenda

May 10, 2007

WYSO Performance Space
Yellow Springs

12:00 p.m. Call to Order

- Introductions
- Announcements
- Treasurer's Report
- Staff Report
- Committee Reports
- Adjourn

Meeting Location Change

The May and July Chamber meetings will be moved from the Antioch Inn to **Performance Space at WYSO Studios, 800 Livermore St.** Food will be provided in May.

Chamber Information

Website: www.yellowspringsohio.org

E-mail: info@yschamber.org

Phone: 937.767.2686

Executive Committee

President
Ellen Hoover
Vice President
Jacki Mayer
Secretary
Elisabeth DeForest
Treasurer
Jeff Singleton
At-Large Directors
Greg Carlson
Mark Crockett
Sherryl Kostic
Terre Pope
Lynda Sirk
Dan Young

Karen Wintrow
Chamber Coordinator

We Need Your Participation

Businesses are often asked to provide goodies for gift bags and giveaways for special occasions including the Leadership Institute Potluck for new residents on May 20, the Dayton Corvette Club Show on June 23 and the PT Cruiser Show on July 13-15 both co-sponsored by Young's & the Chamber. Antioch College also likes to include items from the businesses in their recruitment and welcome packages for new students.

To make it easier for you to have something ready when those requests arise, each business could create a unique coupon to promote their business by offering new customers a reason to come in the door for the first time. Depending upon your product, it could be a buy 1/get 1 free, a percentage off the sale or anything you think would encourage visitors to your business. This could also be used to reward your regular customers also.

It would also be easier to have a simple giveaway ready when your friendly Chamber Coordinator comes by asking for items for gift bags. Let me know how we could help you with this project.

Garden Party Starts Spring/Summer Events

Thanks to Sherryl Kostic for envisioning and planning the Garden Party that happened on Friday, April 27. Several retailers were open until 9 that evening, many featuring special floral themes. "would you, could you" In A Frame was awash in incredible floral art. At Village Artisans, they were making flower toe rings and boutonnieres for their guests. The festivities spilled over onto Xenia Avenue also with Glen Garden Gifts and several others staying open late.

The Antioch Chautauqua – 100th Anniversary

This summer, Antioch College is joining Antioch McGregor to observe the 100th anniversary of the first Chautauqua on campus. From 1907-1916, thousands of people poured into Yellow Springs to "find the best thinkers of the age" and "gain the inspiration to live a better life".

This summer a celebration of that incredible history will take place with an array of guest speakers, dramatic and musical performances and surprise events. There will be a series of special topic seminars, each one five days in duration, called the MIIND offerings from June 18 through August 24 on topics from Ohio's Secret History to Hitchcock.

This is an important opportunity for the downtown merchants and other businesses to partner with Antioch to cross-promote the events and encourage participants to enjoy all of the wonderful amenities of Yellow Springs. Contact Lynda Sirk from Antioch College and the Chamber Board for more information about these exciting events.

May is National Bike Month!

Visit <http://www.mtfr.org/bikeys/> for all of the events being sponsored by Bike YeS, the Yellow Springs Bicycle Enhancement Committee.

Leadership Institute Takes Lead in Welcoming New Residents

The Leadership Institute of Yellow Springs (LIYS) will sponsor a potluck on Sunday, May 20th to welcome new residents to the Village. Held at the First Presbyterian Church at 314 Xenia Avenue, the event will run from 5:00pm to 7:30pm.

The potluck is an opportunity to bring newcomers and current residents together in a relaxed setting. Long-time resident Mary Morgan will be on hand to share colorful stories of Yellow Springs' past. All Yellow Springs residents are invited and encouraged to attend and bring a main dish, side dish, or salad. Desserts and beverages will be provided. Those interested in attending should contact Rene' Dawn 767-7837, email krenedawn@yahoo.com to confirm.

LIYS is one of over one hundred local nonprofit organizations. It promotes engagement in the community by encouraging volunteerism and through a community-centered leadership development course. "LIYS exists to advance participation in Village activities," says Barbara Forster, co-chair of the organization.

Chamber members and local merchants have been asked to supply items for gift bags that will be given to new residents as well as door prizes that will be given away at the potluck dinner. Several businesses have already given coupons, flyers and catalogs to be included. This is a great way to reach out to new residents in town and introduce your business by helping them find you or giving a small incentive for stopping in. Please bring any items you wish to donate to the Chamber office by May 18.

Calendar of Events

Flyers

A reminder about placement of flyers and handbills ... damage & injury can result from posting them on power poles, trash cans or telephone poles. This is a Village policy that has been sporadically enforced over the years but is now being brought to our attention to ask for member cooperation.

There are several bulletin boards around town and many shops allow posting of flyers. Perhaps you can think of other locations that would benefit from a bulletin board.

Mother's Day

May 13

5/19 - **Arthritis Foundation 5k Walk** –
9 am Young's Dairy

5/24-28 - **Young's Dairy Carnival**
noon – 10 pm

6/09 – **Yellow Springs Street Fair**

6/15 - **Art Stroll** 6 – 10 pm
Featuring **Chamber Pot Gallery** Opening

6/22 – 06/24- **Antioch College Reunion**

6/23 - **WYSO Summer Concert** 6 – 10 pm
Antioch Commons

6/23 - **Dayton Corvette Club** – Young's Dairy
10 am-2 pm

6/28 – 7/8 **Cents and Sensibility** 8 pm (Th-Su)
YS Kids Playhouse @ Antioch Amphitheatre

Business After Hours

A big THANK YOU to Greg Carlson and Reggie Stratton for hosting an enlightening evening at Antioch Company. The work they are doing to improve their manufacturing process and respect the environment and their employees is remarkable and something we can all learn from.

Our next Business After Hours will be hosted by Terre Pope at Global Gallery on May 17 from 5:30 – 7:30. With cooperative weather, we'll be able to take the party outside to enjoy the sun. See you there.

Yellow Springs Chamber of Commerce
101 Dayton St.
Yellow Springs, OH 45387



Next Meeting

May 10, 2006
12:00 p.m.

WYSO Performance Space