



YELLOW SPRINGS CHAMBER OF COMMERCE
101 DAYTON ST., YELLOW SPRINGS, OH 45387

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Yellow Springs Chamber of Commerce

CHAMBER NEWS

Chamber News

November 1, 2007

Karen Wintrow, Editor

MEETING AGENDA

November 8, 2007

Antioch Inn

Yellow Springs

12:00 p.m. Call to Order

- Introductions
- Announcements
- Board Report
- Staff Report
- Marketing Committee Reports
- Adjourn

Lunch

Lunch is available in the Cafeteria beginning at 11:30 am

LEARN ABOUT CHAMBER BENEFITS

Please join us for our monthly Business After Hours on November 15 where you will learn about all of the benefits available to our Chamber members beyond the opportunities for networking with your fellow members, the educational services offered through meetings and seminars and support for the entire community.

As members of the Southern Ohio Chamber Alliance (SOCA), we are able to offer a myriad of additional benefits to our members including a Worker's Compensation Group Program, health benefits with United Healthcare, dental benefits with Superior Dental, a vision discount program with Eye Med, a prescription drug discount card, a hearing aid discount program, a Cincinnati Bell wireless program, Shred-It document security and a discount program with Office Depot.

The meeting, hosted by Jeanie Marshall of McGohan Brabender and Pat Williams of Hunter Consulting will be held in the Senior Center Great Room from 5:30-7:30. Come and enjoy refreshments while you learn about these great benefits and network with Chamber members.

We invite members and non-members alike to learn about the importance of a Chamber membership. Membership in the Chamber is open to businesses, organizations and individuals inside & outside Yellow Springs. Because of the benefit package and our favorable membership rates, the Yellow Springs Chamber enjoys members from all over the state. Please note that not all benefits may be available to individuals. Contact SOCA for more information.

Members, please feel free to bring a guest who might like to join.

Web: YellowSpringsOhio.org

E-mail: info@yschamber.org

Phone: 937.767.2686

Business after Hours

November 15, 5:30-7:30pm

Chamber Benefits

Senior Center Great Room

BOARD OF DIRECTORS

President

Ellen Hoover

Vice President

Jacki Mayer

Secretary

Elisabeth DeForest

Treasurer

Sherryl Kostic

At-Large Directors

Greg Carlson

Mark Crockett

Terre Pope

Lynda Sirk

Dan Young

Karen Wintrow

Chamber Coordinator

*Find Yourself Here
for the Holidays*



The Holiday in the Village Subcommittee of the Marketing Committee is hard at work planning for the annual celebration sponsored by the Chamber always on the 1st weekend in December, this year on the 1st & 2nd.

For that weekend, we will have Santa on Saturday, carriage rides on Sunday (sponsored by Springs Motel) and other special events we're working to organize. We encourage merchants to make that weekend special for our visitors with promotions, refreshments or activities that will attract people from the entire region to Yellow Springs to do their holiday shopping.

In this time of mass marketers with big advertising budgets and lots of deep discounts, it is critical that Yellow Springs separate itself as a destination that people

are drawn to because of the special nature of the community and the opportunity for an interesting and unique experience.

Beyond the focused events of that weekend, the Chamber will be promoting the entire Holiday season beginning with the Glen Helen Nature Arts & Crafts Show the weekend of November 17 & 18. Please tell us about any events you are sponsoring or are aware of that we can promote.

We are encouraging merchants and downtown building owners to pay special attention to holiday lighting and decorations this year so that when visitors arrive or people simply travel through Yellow Springs, they'll know they've been someplace special and worth returning to.

The Chamber is developing a print advertising campaign to supplement the ongoing WYSO spots that will focus on the HITV identity and the events that are scheduled throughout the holiday season. We will keep the cost of the campaign affordable as usual.

Please let us know asap all you have planned for the holidays.



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CHAMBER NEWS

Appreciation to the People Who Make Street Fair Possible

Wesbanco Yellow Springs Banking Center
 Yellow Springs Police Department
 Yellow Springs Management & Public Works
 Miami Township Fire & Rescue
 Yellow Springs Schools
 Yellow Springs Post Office
 Downing's Hardware
 Speedway Station
 Peach's Grill
 Egyptian Breeze Belly Dancers

Bill Bebko
 Kalson Cheow
 Eric Clark
 Elise Click
 Lucas Donnell
 Ted Donnell
 Kelsey Fox
 Tyler Fox
 Carol Gasho
 Shayne Gray
 Jean Hankinson

Don Hollister
 Josie Inslee
 Sherryl Kostic
 Rick Kristensen
 Jacki Mayer
 Craig Measure
 Susan Miller
 Ben Miller Jacobsen
 Priscilla Moore
 Jane Nipper
 Jean Payne

Edward Perkins
 Terre Pope
 Denise Swinger
 Jon van Alden
 Eben Vondruska
 Bambi Williams
 Dan Young

Thank You!

Calendar of Events

New Members Please Welcome:

Fine Solutions 776.6624
 Emily Fine
Bookkeeping, business consulting

YS BILLBOARD!

Through the coordination of member Karl Koehler, the Chamber in conjunction with the CIP, Young's Dairy & Springs Motel, has secured a billboard location on westbound I-70 between Rt. 72 & 68. It has the Yellow Springs logo with the trees extended above the sign & the words Shop Eat, Play, Stay.

11/17-18 **Glen Helen Nature Arts & Crafts**
 9 am-5 pm Saturday, 11 am - 5 pm Sunday

11/23 **Kid's Festivities in the Yard** 5-8 p
Children's shopping adventure & Santa

11/23 **Legendary Lights of Clifton Mill**
 7 Days a Week starting at 6 pm

11/23 **Choose & Cut Christmas Trees**
 Young's Tree Farm, 9 am-6 pm daily

12/1 - 2 **Holiday in the Village**
 10 am-7 pm Saturday, 12 pm - 5 pm Sunday

12/1 - 2 **Claws for Celebration** @ See Spot Run
Pictures with Santa & your dog.

12/20 **Business After Hours** @ See Spot Run
Bring your dog & enjoy the holiday festivities.

12/21 **Friday Fling in the Springs**
Shops open for last minute holiday shopping.

Business after Hours

A big THANK YOU to Marlin Newell and everyone at the Community Children's Center for hosting the Business After Hours in October. It was wonderful to see how this special place is working to care for and nurture our children.

The next Business After Hours is hosted by Jeanie Marshall of McGohan Brabender and Pat Williams of Hunter Consulting and will be held in the Senior Center Great Room. They will be telling us all about the health and worker's compensation benefits available to our members. Please join us to learn this important information.

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Next Meeting

November 8, 2007
 12:00 p.m.

Antioch Inn