

destination yellowsprings

2012 Cooperative Marketing Plan

yellowsprings
chamberofcommerce

www.YellowSpringsOhio.org

Destination Yellow Springs

2012 Cooperative Marketing Plan

- **Purpose**

- To pool funds for a larger advertising campaign that will leverage better media deals.
- To develop a promotional campaign with a consistent and unified brand and message.
- To maximize participant benefit by access to Chamber contacts, website and promotions.
- **To attract more visitors to Yellow Springs**

Destination Yellow Springs

2012 Cooperative Marketing Plan

● **Options for Participation**

Please note that participants must provide the Chamber with the content for the benefits identified below.

- **Supporter Package - \$195** (Ideal for businesses/non-profits with few events/activities)
 - Enhanced website listing with photo and expanded business information
 - 6 events or mentions in social media or impressions in printed materials
- **Budget Package - \$390** (Ideal for businesses/non-profits for occasional year round exposure)
 - Enhanced website listing with photo and expanded business information
 - 12 events or mentions in social media or impressions in printed materials
- **Destination Non-Profit Package - \$525** (Ideal for non-profits with many events)
 - Enhanced website listing with photo and expanded business information
 - 24 mentions in social media or impressions in printed materials
 - Events in every Destination Yellow Springs email
- **Destination Business Package - \$750** (Ideal for businesses needing year round focus)
 - Enhanced website listing with photo and expanded business information
 - 24 mentions in social media or impressions in printed materials
 - Events or ad in the sidebar of every Destination Yellow Springs email

Destination Yellow Springs

2012 Cooperative Marketing Plan

- **Champion Package - \$1500** (Ideal for businesses/non-profits year-round and single event)
 - Enhanced website listing with photo and expanded business information
 - 48 mentions in social media or impressions in printed materials
 - Events or ad in the sidebar of every Destination Yellow Springs email with logo or photo
 - Your logo in print ads, on the Chamber website & in social media promotions plus an exclusive ad on the back of flyers for one key weekend event per the Advertising Schedule.

Events	Dates	Theme
Winter Weekends	1/20, 2/17	Weekend Getaways, YSAC Love In, Mardi Gras
Spring Weekends	3/16, 4/20, 5/18	St. Patrick's Day, Earth Day, Cycling, Hippie Days
Street Fair	6/9, 10/13	Shopping, Eating, Entertainment
Summer	6/15, 7/20, 8/17, 8/24	Arts, Culture, Recreation, Shopping, Blues Fest
Fall for the Springs	9/14-16, 10/19-21, 10/28	Cyclops Fest, Yelloween, Harvest, Arts, Nature
Holiday in the Springs	11/16 - 12/23	Holiday Shopping, Family

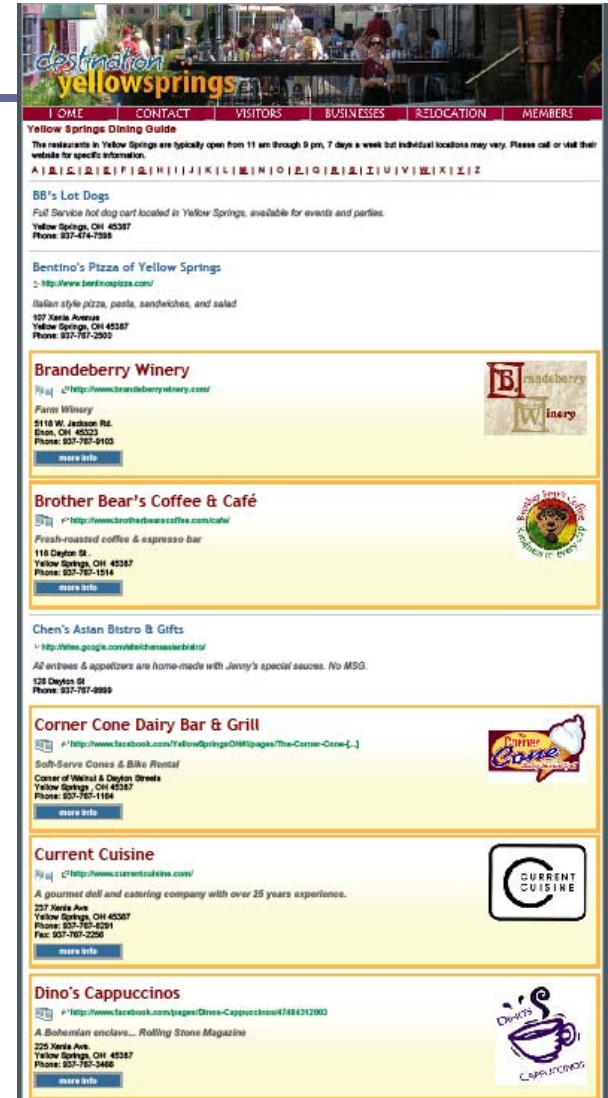
- **Premier Package - \$3000** (Ideal for businesses/non-profits that are not destination businesses)
 - Custom package designed to provide the best benefit for your business. Can include web banners, Facebook, Newsletter and Destination Yellow Springs ads, Business After Hours host, special event host and other options to best address individual promotional needs.

Destination Yellow Springs

2012 Cooperative Marketing Plan

● Enhanced Web Listing

- Expanded Narrative
- Photos (up to 4)
- Logo
- Available at all levels



Destination Yellow Springs

2012 Cooperative Marketing Plan

- **Facebook Posts**
 - 22,300 Fans & counting
 - # of posts as indicated in Plan level
 - Participants provide content for posts to social media

The image is a screenshot of the Facebook page for 'Destination Yellow Springs, OH'. At the top, there are notification banners for likes and comments. Below that is a 'New Likes' section with a list of recent users. A 'Year in Review' chart shows activity over time. A 'Page Tip' is visible on the right. The main content area features a large photo of a crowded outdoor event, likely a Street Fair, with a banner that reads '5th Annual Destination Yellow Springs'. Below the photo, the page name 'Yellow Springs, OH' is displayed with 22,313 likes and 413 talking about this. A description of the page as a 'Shopping & Retail' location is provided. The right-hand side of the page shows a '161 Friends' section with a list of profile pictures and a 'See you there!' section with a photo of two people. At the bottom, there is a 'Recent Posts by Others on Yellow Springs, OH' section.

Destination Yellow Springs

2012 Cooperative Marketing Plan

● Event Email Blasts

- Constant Contact
- Weekly publication
- Promote your Events
- Sent to 1700 & growing
- Benefit of all levels
- \$525 and beyond gets permanent content



Happenings October 14 Weekend & Beyond

Entertainment



Peach's Grill
104 Xenia Ave.
9:00 am - 2:30 am
Music at 10p - \$5 Cover
Fri - The Northern Skies
Sat - The Henhouse Prowlers

Emporium
233 Xenia Ave.
Wine Tasting/Live Music
Friday, 6:30-10p
Greg Abate, Jazz
Staff Art Show Opening
Saturday, 7:30p

Little Art Theatre
247 Xenia Ave.
The Whistleblower
Inspired by actual events.
For show times, [Click Here](#)

Shopping



Kings Yard Shops
14 Unique Shops on Xenia
Follow the Red Brick Walk to find... Pottery, Art, Books
Jewelry, Clothing, Plants,
Records, Antiques, Glass,
Imported Gifts & More

It's a 3rd Weekend Fling
Shopping, Dining, Exploring
Nearly 100 shops, galleries & restaurants within 2 miles;
over 65 right in our wonderful, walk-able downtown.
Glen Helen with miles of lovely trails & the Yellow Spring.
The Little Miami Scenic Trail for safe & scenic bike rides.



3rd Weekend Art in the Springs

Shopping ~ Dining ~ Music
Entertainment ~ Dancing
Gallery Hopping
Hiking ~ Biking ~ Exploring

Friday, October 14
Art Stroll, 6-9 pm
An evening of art hopping, music & entertainment in the village

Saturday, October 15
Artist Studio Tour & Sale, 10 am-6 pm
Two days of discovery in the studios of some of the region's finest artists, this driving tour has 8 locations and 27 artists

Sunday, October 16
Artist Studio Tour & Sale, 10 am-6 pm

All Weekend

- Shopping & Dining in 70 unique locations
- Hiking in Glen Helen
- Wineries at Little Art Theatre
- Harvest Festivities at Young's Dairy

Find yourself here...
destination yellowsprings.com
937-767-2686

Destination Yellow Springs

2012 Cooperative Marketing Plan

● ChamberNews

- Constant Contact
- Weekly publication
- New Members listed
- Member events included
- Sent to 552 & growing


yellowsprings
chamberofcommerce

www.YellowSpringsOhio.org
101 Dayton Street
Yellow Springs, OH 45387
937-767-2686 phone
937-767-7876 fax

chambernews
April 27, 2011
Information on Seminars, Events & Resources for the Benefit of our Members.

www.greeneccc.com
**Greene County
Career Center**
Career-Technical Training
for High School &
Adult Students
937-426-6636
YOUR CHOICE. YOUR FUTURE.

Thanks to the Career Center for an excellent After Hours event with incredible food from the talented Culinary Arts students. The event was well-attended and the tours the largest they've ever done. We already have this location on the calendar as host for a 2012 BAH.



EFFICIENCY\$MART
Business Energy Symposium
May 19; 5:30-7:30 pm
GCESC/IMECA Building - 330 E. Enon Rd.

The Chamber, Village of Yellow Springs, AMP/VEIC and Vectren are joining together to present exciting new energy efficiency programs available to commercial and industrial customers of the Village Electric System and Vectren Natural Gas.

Village electric customers can take advantage of Efficiency Smart that offers commercial and industrial businesses financial rebates for the implementation of improvements and technologies that reduce energy usage. All business customers with an annual electric usage between 20,000 kWh and 500,000 kWh are eligible for rebates.

For businesses with an annual electric usage greater than 500,000 kWh, a customized approach including financial incentives and expert technical assistance for a multitude of energy efficiency projects is available. Projects include equipment optimization, new construction, and design/plan review that result in cost-effective and measurable electrical energy savings.

Vectren's Conservation Connection offers business energy solutions such as rebates and customized solutions for reducing energy usage including incentives of up to \$25,000 for qualified natural gas projects.

Before and after the presentation, snacks and wine will be available. Please join us for this important opportunity to learn how to lower your operating costs and help the planet by saving energy.

[Click here](#) for more information and to register.

Destination Yellow Springs 2012 Cooperative Marketing Plan

● Champion Package Benefits

**3rd Weekend
FLING
in the Springs**

SEPT. 16TH - 18TH

DIY WONDERFULNESS!
Farm, food & handmade goods.

SHOPPING, DINING & ENTERTAINMENT!

- **FRIDAY, SEPTEMBER 16**
LATE SHOPPING, GALLERY HOPPING & ENTERTAINMENT; 6-9pm
YS Arts Council Gallery Opening Reception, 309 Xenia Ave. 6-9 pm
"would you, could you" In A Frame, 113 Cory St., 6-9 pm
John Bryan Community Pottery Gallery, 100 Dayton St., 6-9 pm
Village Artisans, 100 Cory St. 6-9 pm
Emporium Wine Tasting & Live Music, 233 Xenia Ave. 6:30 - 10 pm
Little Art Theatre 247 Xenia Ave. 7 & 9:15 pm
Main Squeeze Homebrewing Demo & Class; 229 Xenia Ave., 7:30 pm
Sunrise Café Martini & Tapas Lounge; 259 Xenia Ave., 9:00 pm - 2:30 am
Peach's Grill, Live Music 104 Xenia Ave., 10 pm, \$5 cover
- **SATURDAY, SEPTEMBER 17**
Cyclops Fest, Handmade Goods, Music, Food; Bryan Center, 100 Dayton St., 10 am-7 pm
A Wool Gathering Festival of Fibers; Young's Dairy; 10 am-7 pm
Cowwin's Corny Maze; Young's Dairy; 11 am - 6 pm
TLT Summer Farm Tour; Four Sisters Farm in Springfield; 5 pm
Dance Piazza 2011 with DJ JuJu, 100 Cory Street Art Park, 7-10 pm
- **SUNDAY, SEPTEMBER 18**
A Wool Gathering Festival of Fibers; Young's Dairy; 10 am-5 pm
Cowwin's Corny Maze; Young's Dairy; 11 am - 6 pm
John Bryan Community Pottery Gallery, 100 Dayton St., 12-4 pm
TLT Summer Farm Tour; New Liberty Farm; 11am, 3 pm
TLT Summer Farm Tour; Flying Mouse Farms; 1 pm, 3 pm
Little Art Theatre, 3 pm, 7:30 pm, 247 Xenia Ave.



Young's Jersey Dairy
#1 For Family Fun!

Find yourself here...
**destination
yellowsprings.com**

www.DestinationYellowSprings.com • 937-767-2686

Typical Ad

**3rd Weekend
FLING
in the Springs**

SEPT. 16TH - 18TH

DIY WONDERFULNESS!
Farm, food & handmade goods.

FRIDAY, SEPTEMBER 16
LATE SHOPPING, GALLERY HOPPING & ENTERTAINMENT; 6-9pm
YS Arts Council Gallery Opening Reception, 309 Xenia Ave. 6-9 pm
"would you, could you" In A Frame, 113 Cory St., 6-9 pm
John Bryan Community Pottery Gallery, 100 Dayton St., 6-9 pm
Village Artisans, 100 Cory St. 6-9 pm
Emporium Wine Tasting & Live Music, 233 Xenia Ave. 6:30 - 10 pm
Little Art Theatre 247 Xenia Ave. 7 & 9:15 pm
Main Squeeze Homebrewing Demo & Class; 229 Xenia Ave., 7:30 pm
Sunrise Café Martini & Tapas Lounge; 259 Xenia Ave., 9:00 pm - 2:30 am
Peach's Grill, Live Music; 104 Xenia Ave., 10 pm, \$5 cover

SATURDAY, SEPTEMBER 17
Cyclops Fest, Handmade Goods, Music, Food;
Bryan Center, 100 Dayton St., 10 am-7 pm
A Wool Gathering Festival of Fibers; Young's Dairy; 10 am-7 pm
Cowwin's Corny Maze; Young's Dairy; 11 am - 6 pm
TLT Summer Farm Tour; Four Sisters Farm in Springfield; 5 pm
Dance Piazza 2011 with DJ JuJu, 100 Cory Street Art Park, 7-10 pm

SUNDAY, SEPTEMBER 18
A Wool Gathering Festival of Fibers; Young's Dairy; 10 am-5 pm
Cowwin's Corny Maze; Young's Dairy; 11 am - 6 pm
John Bryan Community Pottery Gallery, 100 Dayton St., 12-4 pm
TLT Summer Farm Tour; New Liberty Farm; 11am, 3 pm
TLT Summer Farm Tour; Flying Mouse Farms; 1 pm, 3 pm
Little Art Theatre, 3 pm, 7:30 pm, 247 Xenia Ave.

Young's Jersey Dairy
#1 For Family Fun!

Find yourself here...
**destination
yellowsprings.com**

www.DestinationYellowSprings.com • 937-767-2686

Typical Flyer

**Fall Farm Family Fun @
Young's Jersey Dairy**

**Pick Your Own
Pumpkins**

Starts Sat Sept 14 Noon-6pm
Every Sat & Sun through Oct 14
(or until we are sold out)
\$7/Pumpkin

Enjoy a wagon ride to our pumpkin patch
where you select just the right
pumpkin for your family!



**Fall Farm Pumpkin
Festival**

Sat Oct 1 & Sun Oct 2
11am-6pm

Celebrate the fall harvest with
pumpkins, pumpkin donut holes,
cave milking demonstrations,
corned apples and
Young's Farmstead Cheese.
Games and fun for everyone!
Free Admission



**Cowwin's
Corny Maze**

Through Oct 23
Every Sat & Sun - Noon to 6pm

An amazing maze through more than
one mile of patch in the middle of our
corn field. Includes a wagon ride to and
from the maze. \$5.00 admission.
Ages 4 & Under are Free



Young's
Jersey Dairy
at the Farm

Located 1 Mile North of Yellow Springs on Rt 68
937-325-0629
6880 Springfield Xenia Rd
Yellow Springs, OH 45387
Visit us Online @ Young'sDairy.com

Current Hours of Operation
Dairy Store - Sun-Thur 7am - 10 pm, Fri & Sat 7 am - 11pm
Young's Farmstead Cheese Market - Sun-Thur 7am - 10pm,
Fri & Sat 7am - 11pm
The Golden Jersey Inn - Mon - Thur 11am - 8pm, Fri 11am - 9pm,
Sat Sun - 9pm - 8pm, Sun 8am - 8pm
Udders & Putters - 10 am to 10 pm daily through September

Destination Yellow Springs 2012 Cooperative Marketing Plan

● Ads in Chamber Publications

- \$750 level and above

Various Residential Tours in & around Yellow Springs, October 1 & 2



Peach's Grill
104 Xenia Ave.
9:00 am - 2:30 am
Live Music at 10p - \$5 cover
Fri - Sasha Collette & the Magnolias

Benefit for Ashton Gueth
Sat. noon - closing
12p Full Circle; 2p Wheels
4p Blue Moon Soup, 6p Soul
Rebels; 8p Spanish Tony
Sanchez; 10p SeaFair!

Emporium
233 Xenia Ave.
Wine Tasting/Live Music
Fri - Manic Organics
6:30-10p

Little Art Theatre
247 Xenia Ave.
Sarah's Key
Life changing decisions.
For show times, [Click Here](#)

Special Fundraising Event:
Wednesday, Oct. 5, 7 & 9 pm
Easy Rider 2: The Ride Back

Shopping



Kings Yard Shops
14 Unique Shops on Xenia
Follow the Red Brick Walk to find... Pottery, Art, Books
Jewelry, Clothing, Plants,
Records, Antiques, Glass,
Imported Gifts & More



YELLOW SPRINGS Street Fair
Saturday, October 8th
9am-5pm
Fine Art & Artisan Crafts
International Food
Street Performers

Music Festival & Beer Garden
12-8pm

Stage & Food Tent
Free Shuttle Service
9am-7pm
see map on back for info

Yellow Springs Chamber of Commerce
937-767-2686
destinationyellowsprings.com

Weekly Event Emails

- 1730+ Sent
- \$750 Level – listing with content in every edition
- \$1500+ level – listing with content & photo in every edition

Weekly Newsletter

- Premier Package Benefit
- Business-focused placement
- Opportunity for guest articles
- 552+ Sent

Walt Urbach
Dan Young, President
Dave Boyer, Ex-Officio WPAFB
Mark Gagliardi, Ex-Officio YSAC
Rick Kishanzen, Ex-Officio CR
Karan Wintrow, Executive Director
Holly Simpson, Events Coordinator



Click the icon to join our 21,830 fans.



Click the icon to receive info about happenings in Yellow Springs.

Business Education & Events

Click on underlined words to learn more about these classes.

Wright State University SBDC Workshops

Register online. Classes are in Rike Hall #248 at 1pm.

- 2/1 Sales Workshop
- 2/8 HR- Hiring your 1st Employee
- 2/15 Small Business Start-Up
- 2/21 Women's Professional Development Conference
- 2/29 Business Plan (Day 1)
- 3/7 Business Plan (Day 2)
- 3/14 Small Business Start-Up
- 3/21 Basic Quick Books
- 3/28 Web Design w/ Wordpress

ConnectOhio Free Computer Training

Various times; Clark State Community College; (937) 328.6055
Jan. 26, 1-4p; Greene County ESC; (937) 767-1303 ext. 100
Connect Ohio is providing introductory coursework to help adults understand Computers, the Internet and Broadband.

Greene County Career Center Winter Class Schedule

Various times and locations.
Chase away the winter blues by enlightening your mind. A variety of classes are available for adults in Greene County. Call 937.372.2200 or [register online](#).

937.426.6636 www.greeneccc.com

Greene County Career Center
An Ohio University System Post-Secondary Provider
Career-Technical Training for High School & Adult Students

Destination Yellow Springs 2012 Cooperative Marketing Plan

- **4-page Pullout Section**
 - 3rd Weekend Fling
 - Editorial on Events & Community
 - Business ads
 - Back page Chamber ad

Dayton
CityPaper

LOOK NO FURTHER...

...**LOOK DEEPER**

Destination Yellow Springs

2012 Cooperative Marketing Plan

The logo for 91.3 WYSO features the number '91.3' in a large, bold, black serif font. To the left of the number is a thick vertical blue bar. Below the number, the call letters 'WYSO' are written in a blue, serif font, with a small '.org' to the right.

WYSO.org

Public Radio for the Miami Valley

The Yellow Springs Chamber of Commerce presenting “3rd Weekend Fling in the Springs” THIS FRIDAY, Where one can Spring into The Arts with shopping, dining, live music, dancing and cultural events throughout the weekend. Information at 767.2686 or yellowspringsohio.org.

Destination Yellow Springs

2012 Cooperative Marketing Plan

● Promotional Flyers

- Benefit of all Levels
- Only Partner events included
- Thousands Distributed

Weekend Fling in the Springs!

GET READY TO PAINT THE TOWN GREEN!

MARCH 17TH
SHENANIGANS START @ 11 AM

LOCATIONS:

- Ye Olde Trail Tavern - FREE Dessert With Irish Entrée \$2 Green Beer
- The Winds Café - Lunch 11:30am - 2pm Dinner 5pm - 10pm
- Chen's Asian Bistro
- Dayton St. Gulch - Drink Specials
- Peach's Grill - Beer & Food Specials Entertainment All Day
- Sunrise Café - Dining Room - 2pm: 5pm - 9pm Sunrise Speakeasy 9:30pm - 2:30am

VISIT US ONLINE FOR A COMPLETE LIST OF EVENTS & HAPPENINGS!

Destination Yellow Springs

2012 Cooperative Marketing Plan

● Typical Chamber Website Pages



Home Page – Inviting & Informative



Street Fair - Sponsor logos with links

Destination Yellow Springs

2012 Cooperative Marketing Plan

- **Other Advertising in 2012**



Specialty Ad:
The Other Paper
Arts Supplement



General Brand Ad:
Various Publications

Specialty Ad: Gold Wing
Rally Event Book, Ad & Web



Destination Yellow Springs

2012 Cooperative Marketing Plan

● Waterways & Pathways - 2012



Spring 4 MOTEL
www.thespringsmotel.com
We offer small cozy rooms in a classic "by-ways" motel
1801 Xenia Avenue
(937) 767-8700

Arthur Morgan House
Bed & Breakfast
20 W. Limestone - Yellow Springs
(937) 767-1761

DUNPHY THEATRE
Jo Dunphy President
Teresa Dunphy Executive Manager
Shelia Dunphy-Paolillo
Phone: 937-767-1140
Fax: 937-767-2112
Locally owned and operated since 1957.
dunphytheatre.com

Little Art Theatre
A Cinematic Treasure Since 1929
www.littleart.com
937-767-7671

URBAN HAND MADE
JEWELRY • HOMEWARES
ACCESSORIES & MUCH MORE
937.219.8049

Pottery
Open Daily

KINGS YARD SHOPS
Unique Shopping off the Beaten Path
Clothing, Jewelry, Art, Pottery, Glass, Music, Plants & More

VILLAGE ARTISANS
100 Garry Street
Yellow Springs, Ohio 45307
937-767-1200
www.shopvillageartisans.com

10,000
distributed annually along the Miami Valley Bike Trails

THE DAY TRIPPERS GUIDE TO YELLOW SPRINGS
(the coolest little town in Ohio)

Bike the path. Hike the trails. Explore the town.

THINGS TO DO!

FARMER'S MARKETS –
King's Yard & Corner Cons. - 4/7 - 11/3
Bath on Walnut St. (Sat. 7am-2pm)
Local Seasonal Produce & Farm Products;
Flowers & Plants; Fresh Baked Goods; Bath,
Body, Home & Health Products
Winter Market – 1/5 - 3/23

RIDES, RUNS & HIKES
*Enjoy the Little Miami Bike Trail and 2000
acres of woods & trails!*
4/21 Glen Helen Earth Day Sk
6/9 Street Fair Sk
6/9 Young's Old Road Cheesehead
Bike Trail Race
7/21 - 7/22 Greene Trails Cycling Classic
7/21 - 7/22 Young's Ice Cream
Multi-Charity Bike Tour
Every Day Hiking at Glen Helen
John Arroyo & Clifton Gargo

SPRING INTO THE SPRINGS –
4/20 THRU 5/20
*Events to kick off a year full of
activities and fun!*
4/20 - 4/22 eARTH Day Experiences;
a weekend of nature, music and art
5/5 Glen Helen Great Stuff Garage Sale
(9a-4p)
5/19 Hippie Heritage Homecoming (12-10p)

SUMMER IN THE SPRINGS –
6/9 THRU 8/26
*Art & Cultural Events throughout
the summer plus hiking & biking!*
6/9 Yellow Springs Street Fair (9a-5p)
6/9 Street Fair Music Festival
& Beer Garden (12-7p)
6/9 - 6/10 Young's Farmstead
Cheese Festival (11a-9p)
6/15 Summer Art Stroll (6-9p)

MORE SUMMER IN THE SPRINGS –
6/29 - 7/4 Young's Independence Day
Family Fun Festival
7/4 4th of July Parade, Downtown (3:30p)
Fireworks, Gauch Park, (Dusk)
7/12 - 7/22 YSKF Mozart's Night at the
Opera, Antioch Amphitheatre, Tu-Su (7:30p)
7/14 Young's Farm Heritage Show (9a-4:30p)
7/20 Dayton Sc. Circus Carnival (8-10p)
8/4 Young's Vintage Truck Show,
Young's (9a-4:30p)
8/13 Art on the Lawn (10a - 5p)
8/18 Yellow Springs Book Fair,
Mills Lawn (8a - 4p)
8/18 Senior Center Beer Fest, Millworks
8/24 - 8/25 AACV Blues Fest,
Antioch College Amphitheatre

FALL FOR THE SPRINGS –
9/1 THRU 10/31
*Art, Cultural & Harvest Events plus
beautiful fall colors in area parks!*
9/15 Cyclopedia Festival (10a-7p)
9/15-16 A Wool Gathering, Young's
(10a - 7p, 10a - 5p)
10/6 - 10/7 Young's Fall Farm
Pumpkin Festival (12-5p)
10/13 Yellow Springs Street Fair (9a-5p)
10/13 Street Fair Music Festival
& Beer Garden (12-7p)
10/19 Fall Art Stroll (6-9a)
10/20 - 10/21 Artistic Studio Tour (11a-5p)
10/27 Yellowwee, Curry Sk (7-11p)

HOLIDAY IN THE SPRINGS –
11/19 THRU 12/31
Seasonal Festivities and Unique Shopping
11/14 Holiday in the Springs Kick Off
Celebration (6-9p)
12/8 Holiday Festival (10a-4p)
12/21 Holiday in the Springs Final
Shopping Fling (6-9p)

UNIQUE SHOPPING! DELICIOUS DINING! EVENTS YEAR ROUND!

 937-767-2686 

Destination Yellow Springs

2012 Cooperative Marketing Plan

- **Join the Marketing Plan Now!**
 - **The Best Value for your advertising dollar**
 - Multiple Opportunities for any budget
 - Broad Participation = Broad Advertising
 - Pay in full or in 3 payments
 - Contact the Chamber for more information
 - kwintrow@yschamber.org
 - 937.767.2686