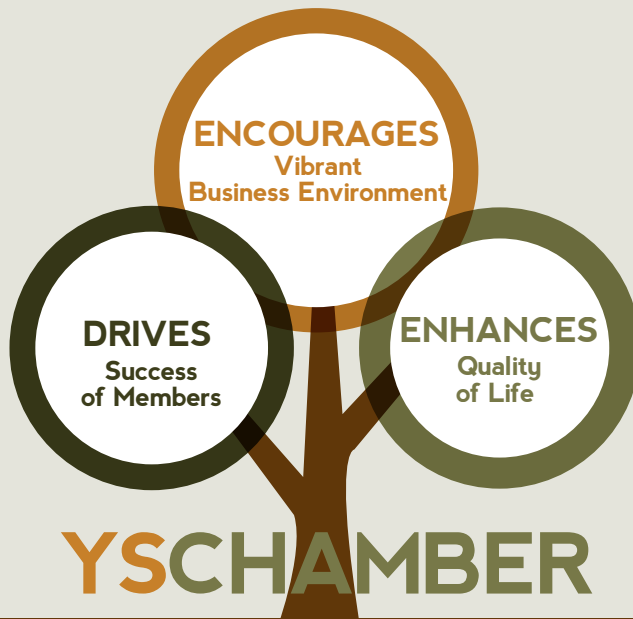


# YSCHAMBER

YELLOW SPRINGS CHAMBER OF COMMERCE

enterprising ideas + meaningful support



**Our Mission:**  
**The Mission of the Yellow Springs Chamber of Commerce is to encourage a vibrant business environment that drives the success of our members while enhancing the quality of life in our community.**

## ROOTED IN A STRONG COMMUNITY

Public Service

Entrepreneurial Spirit

Parks & Trails

Vibrant Downtown

Innovative Schools

Arts & Culture

### Encourages a Vibrant Business Environment

### Drives Success of Members

### Enhances Quality of Life

#### THE FOCUS OF EACH MISSION COMPONENT

The Chamber's focus is on new companies, new jobs & growth

The Chamber's focus is on current members

The Chamber's focus is on the community

#### ACTIONS TO ACHIEVE OUR FOCUS

Be an open, positive, & informative resource to a variety of businesses and workers

Encourage local commerce; Spend Local

Sponsor projects focused on the beautification of the village

Encourage events and marketing that highlight the opportunity of business in YS

Sponsor education and training opportunities for member's business development

Celebrate the community

Provide support services to attract and nurture new and existing businesses

Offer and promote benefits which provide value to our members

Community engagement supporting the community base: commerce, culture, education, nature & wellness

Offer expansion and entrepreneurial support

Connect members and businesses for networking and commerce

Honor the culture and diversity of our community

Outreach to promote YS as the place to locate a business

Encourage tourism to enhance the local economy

Support efforts to remain a village to live, work & play

#### NEW 2017 – 2018 PROJECTS SUPPORTING THE MISSION FOCUS

##### Website Enhancements

- Add/update available business locations
- Add new page for event venues

##### Enhance Events & Marketing Support

- Focus on support of local businesses
- Expand Shop Small focus

##### Physical Enhancements to Business Core

- Wayfinding signage
- Improved cycling infrastructure

Increase the visibility and viability of Yellow Springs as a business location.

- Promote locations & opportunities

Develop video success stories of member businesses for website.

- Encourage business-generated videos

Expand local project, event and non-profit sponsorships.

- Community Appreciation Event