

## 2015 MILESTONES

Creation of an Enterprise Zone to allow for the sale and expansion of 888 Dayton St.

Community Physicians of Yellow Springs opened a 6000 square foot facility at 888 Dayton St. to serve as a Rural Health Clinic, a department of Greene Memorial Hospital.

Midwest Office of the Rails to Trails Conservancy moved their offices to 714 Xenia Ave.

Completion of easement purchases to provide permanent protection to Glen Helen Nature Preserve.

Antioch College graduated their first class in June and said goodbye to President Mark Roosevelt in early December.

Yellow Springs Brewery grew to 6,700 sq. feet, increased production to 2,000 barrels and began canning their two top sellers.

EnviroFlight expanded their office and production space and their staff.

Dona Margarota's Mexican Grill opened in early September.

New downtown retail included Wildflower Boutique & Salon, House of AUM, Urban Gypsy and Back to Now. IONA relocated to Dayton St.

Sherryl Kostic retired and closed her gallery "would you, could you" In A Frame.

Arthur Morgan House Bed & Breakfast was remodeled by new owner Stacey Wirrig.

## HAPPENING IN 2016

Dayton Mailing Services purchased and will be relocating to 888 Dayton Street.

Mills Park Hotel will be officially open for business this spring.

S&G Artisan Distillery will be expanding into a larger tasting room.

The downtown streetscape project will be completed.

Dr. Thomas Manley will begin as the new president of Antioch College in March.

SpringsFest, a new one-day music and craft beer festival will take place on July 9 and is sponsored by Yellow Springs Brewery, Great Guys Entertainment and the Chamber.

The YS Chamber will continue to serve our members by expanding our business resources, hosting Chamber Chats and providing tools to assist in starting a new business.

100 Dayton Street, Yellow Springs, Ohio 45387  
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# YSCHAMBER

YELLOW SPRINGS CHAMBER OF COMMERCE

enterprising ideas + meaningful support

# 2015

## MEMBER REPORT

# YSCHAMBER

YELLOW SPRINGS CHAMBER OF COMMERCE

enterprising ideas + meaningful support



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The mission of the Yellow Springs Chamber of Commerce is to promote economic development and help the prosperity of its member businesses and organizations, thereby improving the quality of life for everyone in the Yellow Springs community.

Membership in the Yellow Springs Chamber has benefits beyond supporting the Village, region and member businesses and organizations. The following benefits provide real financial savings that can more than pay for the cost of your membership:

- Financial Benefits through Discount Programs
- Promotional Benefits through Website & Print Media
- Educational & Networking Opportunities
- Advertising Benefits through the Cooperative Marketing Plan



▶ 346  
TOTAL MEMBERS

▶ 22  
NEW MEMBERS  
IN 2015

BOARD & STAFF +



Sheila Dunphy-Pallotta,  
President



Craig Mesure,  
Vice President



Stacey Wirrig,  
Treasurer



Molly Lunde,  
Secretary

AT LARGE MEMBERS

Jeannamarie Cox, Nick Gaskins, Randy Gifford, Bruce Grimes, Krystal Luketic, Danyel Mershon, Ann Simonson

EX OFFICIO MEMBERS

Mario Basora, Dave Boyer, Anita Brown

OUTGOING MEMBERS Anita Brown, Sherryl Kostic, Susan Miller Thanks for your service!

STAFF

Karen Wintrow, Executive Director Alexandra Scott, Special Events Coordinator Lauren Mikesell, Wknd. Staff

THANKS TO OUR PARTNERS IN 2015

**STREET FAIR:** Greene Memorial Hospital, Soin Medical Center, Antioch College, Wagner Subaru, US Bank, Village of Yellow Springs, Miami Township Fire & Rescue, Yellow Springs Schools, Young’s Jersey Dairy, Jackson Lytle & Lewis Funeral Homes **MARKETING PLAN:** Greene County Career Center, Young’s Jersey Dairy, Clifton Mill, Village of Clifton, Yellow Springs Brewery, House of Ravenwood, Yellow Springs Arts Council, John Bryan Community Pottery, Little Art Theatre, Glen Helen Ecology Institute, Corner Cone, Jailhouse Suites, Current Cuisine, Tetz Orthodontics, Village Artisans, Brandeberry Winery **MEETING SPONSORS:** Soin Medical Center, Anderson Williamson Insurance Agency/Erie Insurance, Ertel Publishing, Southern Ohio Chamber Alliance, Friends Care Center, YS Federal Credit Union, WesBanco **WEB MANAGEMENT:** Bing Design **DESIGN SERVICES:** clay+stan

COMMUNITY INVESTMENT +

In 2015, the Yellow Springs Chamber of Commerce invested over \$200,000 to support our members and promote Yellow Springs as a place to live, work and play. We have attracted tens of thousands of visitors this year alone, who in turn have spent significant dollars to support local businesses and organizations.

A portion of that investment includes providing paid advertising, visitor’s guides, printed materials and social media initiatives to attract even more customers to the Yellow Springs area. We have also invested in initiatives to benefit the community at large:

- Yellow Springs Graduating Senior Scholarship \$2000
- Yellow Springs Arts Council Art of Distinction Award \$150
- Earth Day Shred-It \$800
- Downtown Tree Box Maintenance & Plantings
- Yellow Springs Food Bank
- 9-11 Memorial Stair Climb Sponsor
- Mills Lawn PTO Gingerbread Fest Sponsor
- Greene Medical Foundation Circle of Victory
- Yellow Springs Station Landscaping & Signage

BY THE NUMBERS IN 2015 +

- 10% revenue increase
- 10 Chamber Chats & Business After Hours
- 22 new members increasing total membership to 346
- 60 Event & Business Newsletters sent
- 78 regional meetings and events
- 198 local meetings and events
- 337 local events promoted
- 4,000 new Facebook Fans (over 45,000)
- 25,000 Visitor’s Guides distributed
- 244,778 visits to the Chamber website



STREET FAIR 2015 +

The Yellow Springs Street Fair is a hugely successful, twice yearly event that brings tens of thousands of people to the Village. In 2015, that success continued with both summer and fall Street Fairs bringing in a record number of visitors. Street Fair is a critical element to the success of many local businesses and organizations as it::

- Creates the most profitable days for downtown businesses.
- Helps to supplement the slower winter months.
- Provides opportunities for Non-Profit Organizations to friend-raise and fundraise beyond Yellow Springs.
- Brings in over \$15,000 in revenue to various organizations for parking alone.
- Supports local artists of all types as vendors, paid performers and buskers.
- Supports the work of the Chamber year round as our primary revenue source

YS CHAMBER INCOME 2015 +

