

2019 ACCOMPLISHMENTS

- Hosted or co-hosted 11 member events providing networking and education opportunities to 250+ attendees.
- Invested over \$262,000 to support our mission, our members and the community.
- Partnered with Marketing Plan members to invest over \$18,500 in paid media including Ohio Magazine Giveaway Days.
- Hosted two successful Street Fairs and partnered on other successful events including Springsfest, Yellow Springs PorchFest, Yellow Springs Open Studios, and Holiday in the Springs.
- Welcomed new or expanding businesses including The Greene Canteen and Yellow Springer Tees & Promotions.
- Founding member of the Yellow Springs Development Corporation to promote business growth and investment in Yellow Springs.
- Supported the Economic Sustainability Commission to advance business growth in Yellow Springs.
- Collaborated with Rails to Trails Conservancy Midwest and the Village of Yellow Springs to host Opening Day for Trails and promote increased use of the regional trail network.
- Facebook likes increased by over 2500 to nearly 60,000 expanding our reach to 933,000 people. Promoted 214 events 86,700 responses and 989 ticket clicks from our FB page.
- Printed and distributed over 25,000 Visitor's Guides
- Established a Business Advisory Council to provide mentoring and support to small businesses and entrepreneurs.
- Served on the Southern Ohio Chamber Alliance Board to provide expanded benefits opportunities to our members.
- Set viewership records with a WCPO video promotion with 64,160 views and 26,908 unique viewers.
- Facilitated several group meetings to elicit member feedback for the hiring of the Village Manager and the update of the Comprehensive Land Use Plan.
- Collaborated with the Village of Yellow Springs and Vectren to coordinate and communicate with downtown business regarding the complex gas line replacement project.

2019 ANNUAL REPORT



A renewed sense of discovery, growth and connection for 2020

2020 GOALS

- Support the expansion of existing businesses as well as the attraction of new businesses to Yellow Springs with focus on the CBE, old firehouse site, and 102 Dayton St.
- Advance the work of the Yellow Springs Development Corporation.
- Align chamber services with member investment to deepen member engagement.
- Expand the Marketing Plan with more participants and focused advertising.
- Collaborate with Yellow Springs Home, Inc. and The 365 Project to develop and implement an Affirmative Marketing Program to attract new residents to Yellow Springs.



The Mission of the Yellow Springs Chamber of Commerce is to encourage a vibrant business environment that drives the success of our members while enhancing the quality of life in our community.

Membership in the Yellow Springs Chamber has benefits beyond supporting the community, region, and member businesses and organizations. The following benefits provide real financial savings and value-added services that can more than pay for the cost of your membership:

- Financial Benefits through Discount Programs
- Promotional Benefits through Web, Print, and Social Media
- Educational & Networking Opportunities
- Advertising Benefits through the Cooperative Marketing Plan



350 TOTAL MEMBERS
31 NEW MEMBERS IN 2019

BOARD & STAFF



Gery Deer,
Chair



Nick Gaskins,
Vice Chair



Ashley Mangen,
Treasurer



Sarah Courtright,
Secretary



David Ehman,
Member at Large



Minerva Bieri,
Member at Large



Ari Greenwald,
Member at Large



Gariot Louima,
Member at Large



Karen Wintrow,
Executive Director



Alexandra Scott,
Special Events Coordinator

Ex Officio Members

Terri Holden, YS Schools, Gene Barnett, WPAFB,
Brian Housh, Village of Yellow Springs

Outgoing Members

Wendy Pace, Ara Beal

Thank you for your service!

COMMUNITY INVESTMENT

Enhancing our quality of life

- Yellow Springs Graduating Senior Scholarship (Anneliese Fisher)
- Yellow Springs PorchFest Marketing Partner
- Yellow Springs Pride Banner Sponsor
- Shred-It Yellow Springs
- 9 -11 Memorial Stair Climb Sponsor
- Greene Medical Foundation Circle of Victory
- Village of Yellow Springs Staff Appreciation
- Yellow Springs Station Landscaping
- Roads to Recovery Golf Outing Sponsor
- Greene Giving Golf Outing Sponsor
- Tecumseh Land Trust Harvest Auction Sponsor
- Wheeling Gaunt Sculpture Project Sponsor/Partner
- Giving Tuesday Donor

THANKS TO OUR PARTNERS

STREET FAIR: Greene Memorial Hospital, Soin Medical Center, Wagner Subaru, Yellow Springs Brewery, Bonbright Distributors/ MillerCoors, Village of Yellow Springs, Miami Township Fire & Rescue, Yellow Springs Schools, Young's Jersey Dairy, Jackson Lytle & Lewis Life Celebration Center, WYSO, Vectren/CenterPoint Energy, Universal Windows Direct, Leaf Filter

MARKETING & SPECIAL EVENT SPONSORS: A-C Service Co, Brandeberry Winery, Clifton Mill, Current Cuisine, Dark Star Books, Dunphy Realty, Glen Helen Ecology Institute, Greene Canteen, Greene Event Center & Tavern, House of Ravenwood, Import House, Little Art Theatre, Ohio Silver, Rails to Trails Conservancy, The Winds Café, Village of Clifton, Wildflower Boutique, Yellow Springs Tees & Promotions, Yellow Springs Brewery, Yellow Springs Pottery, Yellow Springs Toy Company, Young's Jersey Dairy, Yellow Springs Arts Council

CHAMBER MEETING SPONSORS: Soin Medical Center, Greene Memorial Hospital, Southern Ohio Chamber Alliance, Reichley Insurance Agency, Friends Care Center, WesBanco, Ehman's Garage, S&G Artisan Distillery, Yellow Springs Brewery, Craig Mesure, Emporium Wines, Mills Park Hotel

CHAMBER MEETING PRESENTERS/BUSINESS AFTER HOURS HOSTS: Friends Care Community, GLD Communications, Greene Event Center & Tavern, Honeycomb Digital, Miami Valley Educational Computer Association, Ohio Bureau of Worker's Compensation, Southern Ohio Chamber Alliance, Stillwright's Distillery, Storybook Foundry, The Greene Canteen

GRANT FUNDING: Greene County Convention & Visitors Bureau

WEB MANAGEMENT: Bing Design **DESIGN SERVICES:** clay+stan

YELLOW SPRINGS DEVELOPMENT CORPORATION

While economic development has been occurring informally, there is now an officially designated economic development entity for the Village of Yellow Springs and Miami Township...the Yellow Springs Development Corporation. Legally, the YSDC is a quasi-governmental non-profit corporation formed to advance, encourage, and promote the industrial, economic, commercial, and civic development of the Village of Yellow Springs and Miami Township as described in Chapters 1702 and 1724 of the Ohio Revised Code.

In more basic terms, the YSDC is a group of ten community organizations including Miami Township, the Village of Yellow Springs, Yellow Springs Schools, Yellow Springs Chamber, Antioch College, the Yellow Springs Community Foundation, and one community member, formed for the purpose of conversation and collaboration on projects to benefit the economy, business community, and citizens of Yellow Springs. The Vision of the YSDC is to ensure a vibrant and economically healthy community.

The Mission of the YSDC is to serve as a coordinating and planning entity providing funding and oversight for projects that ensure the economic and cultural vitality of our community whether business, residential, or non-profit. This process starts with having major institutions at the table to discuss key topics like infrastructure investment, development opportunities, taxes, and more, to develop a mutual understanding of how to best accomplish community goals in a collaborative way.

The first project of the YSDC is to map local and county property tax levies to allow for a more thoughtful approach to funding. The second project is anticipated to be the old Miami Township Offices and Fire House located in the heart of the central business district. Rather than selling the property to the highest bidder as would be required if the property was retained by the Township, the YSDC would be able to consider a variety of proposals from potential purchasers to determine not only the sale price but the highest and best use of the property to benefit the entire community.

The YS Development Corporation is poised and ready to positively impact our community.

YS Chamber Business Advisory Team

We have put together a team of experts in various disciplines to advise new or challenged businesses as they look to launch, grow, and prosper. We believe this is a tool that will serve our members well by providing critical connections to fellow YS Chamber members with specialized expertise in areas that can be a challenge for all businesses at some point in their business cycle.

BUSINESS ADVISORY TEAM MEMBERS

Insurance - Perk Reichley
Finance - Ashley Mangen
Accounting - Matt Cole
Legal - Laura Curliss
Marketing - Nick Gaskins
Communications - Gery Deer
Zoning/Building Permits - Ted Donnell
Commercial Real Estate - Ellen Hoover
Executive Coach - Artie Isaac

COMMUNITY IMPACT

2019 Winners



MILLWORKS - Business
Rod and Ellen Hoover,
Sandy Love and Sam Young



LITTLE ART THEATRE - Non-Profit