

Providing Meaningful Support in Unprecedented Times

March 2020. Who knew at that time how much our village, its businesses, and its residents could – and would – be tested.

Pandemic Effects

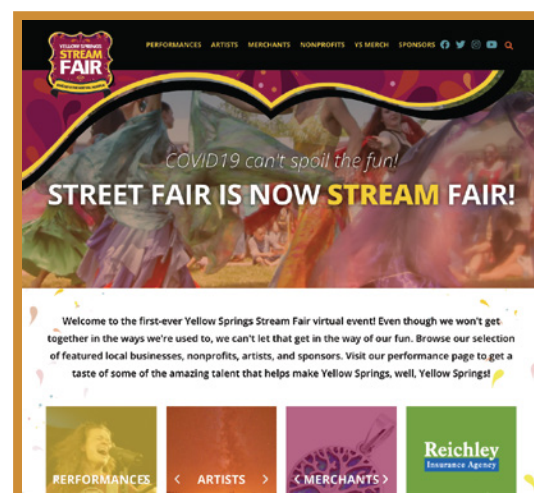
Since the start of the pandemic, the YS Chamber has been committed to communicating critical information to our members about COVID-19. A local leadership group including the Chamber formed immediately to assess the developing situation and make plans for a local response to address community needs and support local businesses. We monitored State mandates, assistance programs, and the needs of our members to ensure businesses could manage through the uncertainty, including closures for some and increased expectations for essential businesses. We created signage for the Village and our businesses, and used social media and our website to communicate with our members and visitors.

The YS Chamber helped area businesses navigate the evolving crisis with grace periods on memberships, helpful webinars, timely updates for finding and securing financial assistance, tools for managing staff and visitor safety, support for conducting business online as well as adapting for closure and reopening.

As the primary source of outreach to visitors, the Chamber crafted a communications campaign that balanced the needs of local businesses to get back to normal operations with requirements for COVID protocols to keep our community and others safe. We created web pages and newsletters with critical information for members, and kept abreast of which businesses were open and what services they were able to provide.

Street Fair Cancellations

Without a doubt, the biggest impact on the Chamber itself came with the need to help ensure public safety by cancelling both Street Fairs. In an effort to salvage the Fall event we adapted it to a virtual presence by creating STREAM FAIR. Complete with artists, merchants, nonprofits, merchandise, sponsors, and even live and recorded premier performances, STREAM FAIR was a way to provide fans with a taste of this beloved event.



Staff Transitions

Faced with an opportunity to move closer to family in New York, Executive Director Karen Wintrow resigned her position in October. With six years of experience with the Chamber, Special Events Coordinator Alexandra Scott seamlessly continued operations, filling the vacant position as Interim Director.

The Mission of the Yellow Springs Chamber of Commerce is to encourage a vibrant business environment that drives the success of our members while enhancing the quality of life in our community.

Membership in the Yellow Springs Chamber has benefits beyond supporting the community, region, and member businesses and organizations. The following benefits provide real financial savings and value-added services that can more than pay for the cost of your membership:

- Financial Benefits through Discount Programs
- Promotional Benefits through Web, Print, and Social Media
- Educational & Networking Opportunities
- Advertising Benefits through the Cooperative Marketing Plan



Increasing the value of your Membership.

2020 BOARD & STAFF



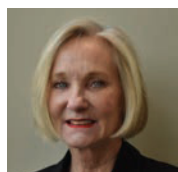
Gerry Deer
Chair



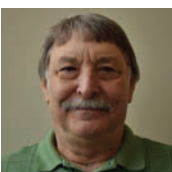
Nick Gaskins
Vice Chair



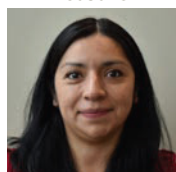
Ashley Mangel
Treasurer



Sarah Courtright
Secretary



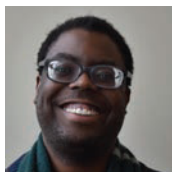
David Ehman
Member at Large



Minerva Bieri
Member at Large



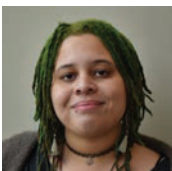
Ari Greenwald
Member at Large



Gariot Louima
Member at Large



Karen Wintrow
Executive
Director
(through
October 2020)



Alexandra Scott
Special Events
Coordinator
(Interim Director
Nov./Dec.)

Ex Officio Members

Terri Holden, YS Schools, Gene Barnett, WPAFB,
Brian Housh, Village of Yellow Springs

Resignations

Ara Beal, Board Member at Large
Karen Wintrow, Executive Director
Many thanks for your service!

THANKS TO OUR PARTNERS

STREAM FAIR: Greene Memorial Hospital, Soin Medical Center, Reichley Insurance, Village of Yellow Springs, WYSO, Bing Design

CHAMBER MEETING SPONSORS: Soin Medical Center, Reichley Insurance, Cresco Labs, Mills Park Hotel, Friends Care Community, Holiday Inn Dayton/Fairborn I-675, Wesbanco, Yellow Springs Community Federal Credit Union, Southern Ohio Chamber Alliance, Ehman's Garage

GRANT FUNDING: Greene County Convention & Visitors Bureau

WEB MANAGEMENT: Bing Design **DESIGN SERVICES:** clay+stan

COMMUNITY INVESTMENT

Enhancing our quality of life

- Yellow Springs Graduating Senior Scholarship – Evelyn Potter, 2020 winner >
- YS Forensic Festival Sponsor
- Yellow Springs Station Landscaping
- Uplift Yellow Springs Sponsor / Promoter
- Maintained and promoted local job openings web page
- Wheeling Gaunt Sculpture Project Sponsor / Partner
- Provided support to Glen Helen Association to acquire grant funds for major improvements
- Purchased holiday lights locally for downtown shops
- Yellow Springs Development Corporation Member
- Hosted YS Shop Watch Chamber Chat to support local merchants with communication and security tips
- Assisted Village with distributing grants to businesses for COVID-related expenses (e.g., HVAC improvements)



258 TOTAL MEMBERS
13 NEW MEMBERS IN 2020

COMMUNITY IMPACT

2020 Award Winners

Business Category
**CURRENT
CUISINE**

Non-Profit Category
**YELLOW SPRINGS
COMMUNITY FOUNDATION**



Karyn & Steve
Current



Jeannamarie Cox

BENEFITS OF BEING A YS CHAMBER MEMBER

YSCHAMBER

YELLOW SPRINGS CHAMBER OF COMMERCE

enterprising ideas + meaningful support

*The mission of the Yellow Springs Chamber of Commerce is to encourage
a **VIBRANT BUSINESS ENVIRONMENT** that **DRIVES THE SUCCESS** of our members
while **ENHANCING THE QUALITY OF LIFE** in our community.*

DISCOUNT PROGRAMS

(Savings from these programs can more than pay for the cost of your membership)

- **SOCA** Discounts as detailed on the back side of this sheet
- **Arthur Morgan House B&B** Corporate rate, \$100/night single + tax, Sunday-Thursday (937.767.1761)
- **Black Pug Bike Repair** 10% discount on service (Christopher Worrell, 937.206.0980)
- **Brilliant Smiles** 50% discount on 1st comprehensive exam including cleaning, x-rays; \$250 off Invisalign (937.376.9975)
- **Clark State Community College** 10% discount on Workforce Development (Toni Overholser, 937.431.7164)
- **Clay + Stan** Graphic Design & Branding Package Program (Justin Galvin, 937.319.6049)
- **Constant Contact** Email Marketing Program 25% discount for pre-payment (constantcontact.com, 866.289.2101)
- **Tech Advisors** Free technology audit to detect potential areas businesses may be exposed to cybercrime. Randall East (937) 528-2460
- **Jailhouse Suites** Business Traveler's Perks - discounts on rooms, food & other perks (937.767.2461)
- **Mills Park Hotel** Conference Room Rental - up to 8 hours and up to 20 people for only \$150 (937.319.0400)
- **Montgomery Insurance & Investments** 10% off Tax Preparation (Montgomery Insurance, 937.372.7646)
- **Matthew Collins Photography** 30 minute professional portrait session for \$175 (816.726.6632)
- **Office Depot** Office supplies, technology, furniture and copy/print services
- **Park-N-Go Airport Parking** 15% discounted rate with Promo Code YCOC15 (937.890.7275)
- **US Bank** Up to \$100 off first check order for any new business account (YS Branch Manager, 937.767.6620)
- **WesBanco** Perks at Work program provides employee benefits valued at up to \$200 (937.767.2606)
- **WYSO** 15% discount on underwriting for new clients. Contact Karen Bledsoe (937.367-3713)
- **YS Street Fair** \$15 discount and preferred registration (937.767.2686)
- **YS Chamber** Copy & Printing Service Discounts on B&W and Color printing, copies, laminating, paper cutting

BUSINESS PROMOTIONS

- **Website Listing** for your business on the popular Chamber website with a link to your website
- **Visitor's Guide Listing** for Destination businesses with Enhanced Membership (25,000 distributed/year)
- **Web Calendar** for posting member events
- **Information Distribution** Yellow Springs Station offers space for your brochures and business cards
- **Business listing** in applicable specialty publications; Handcrafted 68, Residential Relocation, Business Relocation
- **Facebook Presence** robust postings on YellowSprings OH and Yellow Springs Chamber of Commerce pages

EDUCATION, NETWORKING & ADVOCACY

- **Chamber Events** including Chamber Chats, Lunch & Learn, Business After Hours & Annual Meeting
- **ChamberNews** & Destination Yellow Springs e-newsletters with business and event information
- **Business Resources** research studies, mentoring, governmental and educational referrals
- **Advocacy** for member businesses locally and regionally to assist in navigating the regulatory process
- **YS Chamber Advisory Team** to advise new or evolving businesses
- **Member Referral** and Networking connecting members with products and services
- **Visibility & Credibility** for your business or organization

ENHANCED MEMBERSHIPS, COOPERATIVE MARKETING & SPONSORSHIPS

The Chamber offers **enhanced membership benefits** tailored to your business. One of those benefits is a well-branded marketing campaign administered through a **cooperative marketing** fund. Participants receive mentions of your business on the web, in social media and in print advertising at a cost far lower than could ever be achieved alone. **Sponsorships** are available for YS Street Fair and Chamber meetings or we'll develop something specifically for your business. Take advantage of the popularity of Yellow Springs and the marketing power of the YS Chamber to reach your customers.



These benefits from our partner the Southern Ohio Chamber Alliance increase the value of your membership in the Yellow Springs Chamber of Commerce.

HEALTH AND WELLNESS

SOCA Benefit Plan

- Small business health plans for 2-50 employees.
- A self-funded multiple employer pool with stop loss coverage from Anthem BC & BS
- Competitive rates with fixed, predictable payments
- A variety of plan designs including HSA's & PPO's
- Expanded wellness offerings
- Additional offerings include dental, vision, life, optional life and disability plans
- Provided by these YS Chamber Members:
Jim Saner, Montgomery Insurance (937) 372-7646
Randy Gifford, Reichley Insurance (937) 429-0655
Caren Corbett, Superior Benefit Specialists, LLC (937) 387-0661

Superior Dental Care

- Plans for sole proprietors & groups of 100 or less eligible employees offering discounts up to 11%.
- EyeMed Vision Care Access Plan D
- Accepted by this YS Chamber Members:
Brilliant Smiles (937) 376.9975
- Provided by these YS Chamber Members:
Montgomery Insurance (937) 372-7646
Reichley Insurance (937) 429-0655

Appro-RX Discount Card

- A pharmacy discount card. If you have a generic copay of \$10 or higher, the discounted price will be less than your copay 70% of the time. Available to you and your employees for FREE!

Workers Compensation Group Rating

- Comprehensive claims administration & consulting for worker's & unemployment compensation. Group Rating is designed to reduce your rates providing significant savings.
- Contact Hunter Consulting (800) 486.6652

BUSINESS SERVICES

Trak-1 Background Screening

- Up to 12% discounts on background screening for employees, renters & volunteers
- Contact Dave Klotz (800) 780-6407

LegalShield and IDShield

- Small business plans to provide monitoring of financial, personal and social media; identity restoration and password management.
- Contact Todd Goodwin (513) 200-4826

Community Energy Advisors

- Certified energy management firm that provides education, savings and protection on energy expenses for business, industrial and residential customers.
- Call (330) 721.8000

Bannockburn Global Forex LLC

- Boutique capital markets trading firm specializing in foreign currency; payment, settlement, hedging, and advisory services. Bank neutrality, Chamber Member Preferred Pricing & No Transaction Fees
- Contact John Schuermann (513) 745-9866

Elavon US Bank Payment Processing

- Cost-effective, customized payment solutions and personalized support tailored to your business needs whether in-store, over the phone, mobile wallet or online. Preferred YS Chamber member pricing.
- Contact John Webb (937) 671-1606

strategic HR Inc

- Customized human resources and recruiting services to support HR needs; member discounts for Virtual HR Solutions providing 24/7 resources, and consultation.
- ChamberSales@strategichrinc.com or (513) 697-9855

**Additional benefits are detailed on the reverse side.
For more information about these benefits or to join, please
contact us at 937-767-2686 or visit our website YSChamber.org**