

## Yellow Springs Chamber of Commerce Meeting Minutes

Date: 8 February 2024

Meeting called to order at 8:30, Mark moved, Ryan seconded.

In attendance: DJ Galvin, Johnnie Burns, Matt McGuire, Thor Sage, Mark Heise, Paul Herzog, Alex Price, Ryan Carpe, Kevin Stokes, Carl Lea, Jason Bailey, Stuart Young, Denny Powell

8:30a-8:35a	<p>Call to Order – Motion to convene, Mark Heise. Seconded by Ryan Carpe. Meeting was called to order at 8:30.</p> <p>Share your win – Board members and guests indicated what recent wins they've experienced.</p> <p>Review and approval of previous minutes – Ryan Carpe moved to approve the January minutes, Jason Bailey seconded. All were in favor.</p>
8:35a-8:40a	<p>Mark Obstalecki resignation / Board Member appointment</p> <p>Jason moved to accept Mark's resignation, Paul Herzog seconded.</p> <p>Mark Heise motioned to approve Matt McGuire's appointment to the board. Ryan seconded. All were in favor.</p>
8:40a-8:55a	<p>Reports</p> <ul style="list-style-type: none"><li>- Officers – Ryan reported mentioned that BNI principals may have relevance to the Chamber</li><li>- Treasurer – Alex provided a summary of his financial report (attached). Just under \$70k of cash on hand. There is a discrepancy with Fireworks line item that Matt Cole will need to correct.</li><li>- Standing Committees<ul style="list-style-type: none"><li>o Marketing – Mark Heise reported that the Marketing Committee met to discuss Valentine's day. Mark also discussed the eclipse activities and planning associated with the event. There has been a concern around adequate planning for the eclipse. It was reported that the village has secured porta-johns. Parking may be an issue. Schools are expected to close. DJ discussed the need for more regional marketing.</li><li>o Street Fair – no updates. Joselyn is working to secure agreements. Alex mentioned that Joselyn has the ability to sign agreements of a value of up to \$3000. There was discussion about the beer garden going back to the front lawn of the Bryan Center.</li><li>o There was some discussion on the need for GrowthZone training. DJ mentioned that emails coming from GrowthZone are going to Spam in recipients mailboxes.</li></ul></li><li>- Liaisons – Kevin Stokes reported on Village Council business – Resolution on cease fire in Israel, Interviews of Village Manager candidates, mention of one person from council that is expected to be absent for an extended period of time due to a illness in her family.</li><li>- Doug Andrus did not have an update.</li></ul>
8:55a-9:05a	<p>Old Business</p> <ul style="list-style-type: none"><li>- 2024 goals were discussed as an outcome of the prior month's workshop.</li><li>- Kevin Stokes mentioned some upcoming activity around future housing development.</li></ul>

	<ul style="list-style-type: none"> <li>- Mark Heise moved to adopt the 2024 goals. Jason Bailey seconded. All were in favor. Goals are as follows: <ul style="list-style-type: none"> <li>o Internal (member resources/relationships)</li> <li>o Hire Executive Director</li> <li>o External (growth)</li> <li>o Economic Development (broaden business footprint of YS)</li> </ul> </li> <li>- Lunch Local Turnout last month was approximately thirty. Ryan indicated it was a success and that he would continue to attend. Next location is TBD, but could be at the hotel unless another location is identified. Members will be prioritized. Non-members may be good host locations in the interest of expanding membership.</li> <li>- SOCA Agreement – Alex reported that the Chamber did sign for another year. The Chamber will host a SOCA benefits meeting on the 15<sup>th</sup> of February.</li> </ul>
9:05-9:20a	<p>New Business</p> <ul style="list-style-type: none"> <li>- Board Member paperwork – distributed by Alex</li> <li>- Committee Assignments – Alex distributed sign-up sheets to board members.</li> <li>- Annual Meeting – Scheduled for March 14<sup>th</sup>. Some discussion on pushing it back to April, which was the consensus. New date will be April 11<sup>th</sup>. This will require a date change of the regular board meeting.</li> <li>- Workshop with the Wizzes – 2/15, SOCA Benefits, MPH Conference Room – Thor will provide web conferencing capability. Both in-person and virtual. Alex discussed accumulating marketing content at this meeting and others.</li> <li>- Solar Eclipse – Chamber is supporting village plan. Some outreach is going to occur to encourage businesses to extend hours to support the “Come early, stay late” marketing for this day.</li> <li>- Little Art Theater – promotional support for \$100k grant award</li> <li>- Interim Director – Alex suggested that appointing an interim director would have benefits with respect to regional collaboration while we work to identify a full-time director. Ryan moved to open discussion on interim director title assignment. Discussion proceeded ending in a decision to appoint Alex Price as interim. Ryan motioned to appoint Alex as interim director, Stuart seconded.</li> <li>- Alex initiated a discussion on the Chamber formally supporting Johnnie Burns for village manager. Kevin spoke about the process of identifying a new manager and the discussion occurring among council members around placing Johnnie permanently in the position. Stuart moved to endorse Johnnie as village manager, Paul seconded. All were in favor. A letter will be created encouraging the village council to bypass a more traditional search process and to hire Johnnie.</li> <li>- Alex suggested the executive meeting occur first Thursdays as needed.</li> </ul>
9:20a-9:25a	Actionable Items for next meeting – Discussion DBA feedback
9:25a-9:30a	Good of the Order – Stuart moved to adjourn, Mark seconded.
9:58a	Adjourn